

Publication date	<b>Thursday, January 10, 2019</b>
Price	<b>£7.99</b>
EAN\ISBN-13	<b>9781405290883</b>
BIC 2.0	<b>Picture Books (YBC) Pop-Up &amp; Lift-The-Flap Books (YBGP)</b>
BISAC	<b>JUVENILE NONFICTION / Animals / Marine Life (JNF003150) JUVENILE FICTION / Love &amp; Romance (JUV026000)</b>
CBMC	<b>A3J79</b>
Age	<b>0-5 years</b>
Subject	<b>Fiction</b>
Type	<b>Novelty Book</b>
Character	<b>Non-character</b>
Tie In	<b>Non Tie-in</b>
Binding	<b>Paperback</b>
Format	<b>275 x 245</b>
Extent	<b>32 pages</b>
Word Count	
Territorial Rights	<b>001 - World (TER0001)</b>

Egmont UK Ltd.

[www.egmont.co.uk](http://www.egmont.co.uk)



## Hugs and Kisses

**Sam Hay (Illustrated By Emma Dodd)**

### Description

There are two sides to every story . . .

Flip the book to read each side of the story in this enchanting tale of a whale and an octopus on their search for love, ending with a big pop-up surprise.

Big Blue Whale is feeling small. Everyone has someone to hug except from him! On his journey to find the perfect hug he meets lots of sea creatures who want to hug him including a kind clown fish and a sea horse with a very swirly, whirly tail. But he's just too big for them to hug!

On the other side of the ocean, Octopus is playing bubble ball with her friends. But when she bangs her head (ouch!) she really needs a kiss better. She meets lots of friendly creatures who offer to give her a kiss, but her tentacles are just too tangly and she begins to think she will never get a kiss better . . .

Join the two creatures as they journey across the ocean to find their perfect match.

### Sales Points

- Publishing in time for Valentine's Day and extending to other celebrations such as Mother's Day, Father's Day and National Hug Day (21st January), this is the perfect gift for sharing with those you love
- Finding Nemo meets *Guess How Much I Love You* in this under the sea story of love, determination and friendship
- Read Whale's story and then flip the book to read Octopus' tale – two stories in one!
- Both stories end with a huge pop up in the middle of the book – a wonderful surprise and a great gift to treasure and share
- Emma Dodd's books have sold over an incredible 280,000 copies through Nielsen

### Author Biography

**Sam Hay** grew up in Scotland in a family of bookworms. She always wanted to be a writer. She trained as a journalist in Edinburgh and worked in newspapers and for BBC Television, before moving to Wales where she wrote her first children's book. Since then she's had more than 30 children's books published, including *Do Not Wash this Bear* and *Star in the Jar*. Her new picture book version of *Wizard of Oz* publishes with Egmont in September 2018, along with a new chapter book series – *Spy Penguins* for Macmillan (US).

**Emma Dodd** is a bestselling author-illustrator who was brought up in a family of artists in Surrey. She studied Graphic Design and Illustration at Central Saint Martin's School of Art and has worked in advertising, editorial and illustration. She has worked with several publishers including Orchard, Templar, Penguin, Macmillan (US), S&S, Harpercollins (US) and Nosy Crow. Her illustrated picture book, *I Love My Mummy*, written by Giles Andrea, won the Booktrust Best Book For Babies award in 2010 and was nominated for the Kate Greenaway Award. Among Emma's favourite things in life are surfing with her kids, punctuality and Scrabble.



Publication date	<b>Thursday, January 10, 2019</b>
Price	<b>£5.99</b>
EAN\ISBN-13	<b>9781405292535</b>
BIC 2.0	<b>Picture Books: Character Books (YBCH) Picture Storybooks (YBCS) Valentine's Day (5HV)</b>
BISAC	<b>JUVENILE FICTION / Social Themes / Friendship (JUV039060) JUVENILE FICTION / Holidays &amp; Celebrations / Valentine's Day (JUV017070)</b>
CBMC	<b>A3M69</b>
Age	<b>0-5 years</b>
Subject	<b>Fiction</b>
Type	<b>Picture Book</b>
Character	<b>Character</b>
Tie In	<b>Non Tie-in</b>
Binding Format	<b>Paperback UK Exception Mr. Men adventures</b>
Extent	<b>32 pages</b>
Word Count	
Series	<b>Mr. Men and Little Miss Picture Books</b>
Territorial Rights	<b>Mr Men and Little Miss - WORLD EXC. US, CA, AU, NZ, PHILIPPINES</b>

Egmont UK Ltd.

[www.egmont.co.uk](http://www.egmont.co.uk)**Mr. Men: Love: Mr. Men and Little Miss Picture Books****Roger Hargreaves****Description**

*I'm so happy when we're together.  
You bring sunshine into my life.  
Even when I'm feeling small,  
You make me feel ten foot tall.*

The Mr Men and Little Miss will help you show that special someone just how much they mean to you with this warm and witty celebration of love and friendship.

Following the bestselling My Mummy and My Daddy, this delightful book pairs Roger Hargreaves classic artwork with affectionate and humorous new text to help children and adults share the love on Valentine's Day or at any time they want to say I love you.

The Mr Men and Little Miss have been delighting children for generations with their charming and funny antics. Bold illustrations and funny stories make them the perfect story experience for children 2 and up.

**Sales Points**

- The perfect gift for Valentine's Day or sharing with a friend or loved one any time.
- The Mr Men and Little Miss have sold 250m copies worldwide and enjoy 98% brand awareness in the UK.
- The Mr Men and Little Miss with all their different characteristics are the perfect way for children or adults to tell that special someone just how much they mean to them.
- Roger Hargreaves' classic artwork and characters are paired with new text for an affectionate and humorous take on love and friendship in a similar vein to the bestselling My Mummy and My Daddy titles.
- Egmont is the number 1 publisher in the character space (Bookscan volume YTD 2017)

**Author Biography**

It all started with a tickle. Roger Hargreaves' son Adam asked him what a tickle looked like. In response, Roger drew a small orange man with extraordinarily long arms that could reach anywhere and tickle anyone. The idea that a tickle could be a character in its own right sparked an idea in Roger's mind. Roger was a successful copywriter but he wanted to do something that would enable him to work from home and spend more time with his four children. He wondered if he could make a living writing and illustrating children's books so he wrote the first Mr Men titles: Mr Tickle, Mr Greedy, Mr Happy, Mr Nosey, Mr Sneez and Mr Bump. The books were an instant hit and Roger went on to create many more Mr Men and Little Miss characters. What Roger really wanted was to make children laugh. Mr Silly was his favourite Mr Men story and, according to his family, encapsulates his humour most closely. Sadly Roger passed away in 1988, but his son Adam took over the series, introducing new characters and exciting new adventures. Roger once said, 'I feel very happy to think that when the Mr Men and Little Misses are 100 years old, their readers will always be five.'



Publication date	<b>Thursday, January 10, 2019</b>
Price	<b>£3.99</b>
EAN\ISBN-13	<b>9781405292825</b>
BIC 2.0	<b>Humour &amp; jokes (Children's / Teenage) (YNU) Travel With Children / Family Holidays (WTHF) Scotland (1DBKS) Picture Storybooks (YBCS)</b>
BISAC	<b>JUVENILE FICTION / Humorous Stories (JUV019000) HISTORY / Europe / Great Britain / Scotland (HIS015090) JUVENILE FICTION / Travel (JUV068000) JUVENILE FICTION / Sports &amp; Recreation / General (JUV032000)</b>
CBMC	<b>A3N69</b>
Age	<b>0-5 years</b>
Subject	<b>Fiction</b>
Type	<b>Ordinary Printed Book Format</b>
Character	<b>Character</b>
Tie In	<b>Non Tie-in</b>
Binding	<b>Paperback</b>
Format	<b>Standard Format 8</b>
Extent	<b>32 pages</b>
Word Count	
Series	<b>Mr. Men &amp; Little Miss Celebrations</b>
Territorial Rights	<b>Mr Men and Little Miss - WORLD EXC. US, CA, AU, NZ, PHILIPPINES</b>

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## Mr. Men in Scotland

Roger Hargreaves

### Description

Mr Strong is taking part in the Highland Games in Scotland and on the way, him and his friends decide to take in the sights. They all have different ideas about what to see on their tour – Little Miss Splendid wants to visit a Woollen Mill, Mr Uppity demands to see Edinburgh castle and Little Miss Greedy wants to try haggis! But will Mr Strong manage to win the competition to become ultimate Highland Games champion?

Mr Men and Little Miss Celebrations introduce children to all the exciting occasions that people celebrate including birthdays, Christmas, Halloween, Easter, sporting events ... and even a trip to the moon.

### Sales Points

- The perfect gift for young tourists visiting Scotland!
- Mr. Men in Scotland will release in time for Burns Night, 25th January 2019.
- Mr Men has a 45-year heritage and has been a Top 10 children's book brand for the last 10 years.
- Over 250 million Mr Men and Little Miss books have been sold in 28 countries.
- Egmont is the number 1 publisher in the character space (Bookscan volume YTD 2017).



## Little Miss: Pocket Library

Roger Hargreaves

### Description

Young children will have lots of fun with the Little Miss Pocket Library, a great collection of first stories about six hilarious Little Miss characters! The slipcase, which is packaged in shrink-wrap, includes six durable board book stories about Little Miss Princess, Little Miss Inventor, Little Miss Sunshine, Little Miss Naughty, Little Miss Giggles and Little Miss Chatterbox. The storybooks are made of sturdy board and their small size is great for young children, who can hold and play with them. They'll love looking at the brightly coloured pictures, hearing the stories and enjoying turning the pages themselves. The pocket size of the slipcase makes it perfect to carry around with you for instant entertainment on the go. The back of the books can also be put together to reveal a large picture of the Little Misses featured in the stories.

### Sales Points

- The Pocket Library format of six board books in a slipcase continues to be a perennial favourite.
- The small size of the six board books is perfect for young children, who can easily hold them and turn the pages, which helps them develop a love of books from an early age.
- Over 250 million Mr. Men and Little Miss books have sold worldwide. They have been translated into numerous languages.
- Mr. Men has been a UK top 10 children's brand for the last 10 years.

### Author Biography

It all started with a tickle. Roger Hargreaves' son Adam asked him what a tickle looked like. In response, Roger drew a small orange man with extraordinarily long arms that could reach anywhere and tickle anyone. Mr Tickle, the first of the Mr Men, was born. Mr Tickle was soon joined by Mr Greedy, Mr Happy, Mr Nosey, Mr Sneeze and Mr Bump. The books were an instant hit and Roger went on to create many more Mr Men and Little Miss characters. What Roger really wanted was to make children laugh, which is probably why his favourite character is Mr Silly.

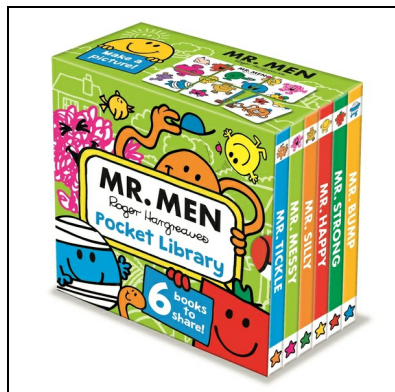
Publication date	<b>Thursday, January 10, 2019</b>
Price	<b>£4.99</b>
EAN\ISBN-13	<b>9781405292528</b>
BIC 2.0	<b>Picture Books: Character Books (YBCH) Humorous stories (Children's / Teenage) (YFQ)</b>
BISAC	<b>JUVENILE FICTION / General (JUV000000) JUVENILE FICTION / Humorous Stories (JUV019000)</b>
CBMC	<b>A3K69</b>
Age	<b>0-5 years</b>
Subject	<b>Fiction</b>
Type	<b>Board / Bath / Rag Book</b>
Character	<b>Character</b>
Tie In	<b>Non Tie-in</b>
Binding	<b>Hardback</b>
Format	<b>Pocket Library</b>
Extent	<b>60 pages</b>
Word Count	
Territorial Rights	<b>Mr Men and Little Miss - WORLD EXC. US, CA, AU, NZ, PHILIPPINES</b>

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Publication date **Thursday, January 10, 2019**

Price **£4.99**

EAN\ISBN-13 **9781405292511**

BIC 2.0

**Picture Books:  
Character Books  
(YBCH)  
Humorous stories  
(Children's /  
Teenage) (YFQ)**

BISAC **JUVENILE FICTION /  
General (JUV000000)  
JUVENILE FICTION /  
Classics (JUV007000)  
JUVENILE FICTION /  
Humorous Stories  
(JUV019000)**

CBMC **A3K69**

Age **0-5 years**

Subject **Fiction**

Type **Board / Bath / Rag  
Book**

Character **Character**

Tie In **Non Tie-in**

Binding **Hardback**

Format **Pocket Library**

Extent **60 pages**

Word Count

Territorial Rights **Mr Men and Little Miss  
- WORLD EXC. US,  
CA, AU, NZ,  
PHILIPPINES**

## Mr. Men: Pocket Library

Roger Hargreaves

### Description

Welcome to the Mr. Men Pocket Library - the perfect first introduction for young children to these fun and zany characters! The slipcase, which is packaged in shrink-wrap, features six board book stories about Mr Happy, Mr Messy, Mr Silly, Mr Bump, Mr Strong and Mr Tickle. The storybooks are made of robust board, and their small size and sturdy pages makes them perfect for young children to hold and play with, so they can explore the brightly-coloured images and turn the pages themselves. The pocket size of the slipcase makes it perfect to be enjoyed by young children when you're out and about - it's easy to pop into a bag for entertainment on the go. There's also a second fun feature to the set - the back of the books can be positioned to create one big picture of the Mr Men - children will enjoy helping their parent or guardian move the books into the right position so the full image can be revealed.

### Sales Points

- The Pocket Library format of six board books in a slipcase continues to be a perennial favourite.
- The small size of the six board books is perfect for young children, who can easily hold them and turn the pages, which helps them develop a love of books from an early age.
- Over 250 million Mr. Men and Little Miss books have sold worldwide. They have been translated into numerous languages.
- The Mr. Men has been a UK top 10 children's brand for the last 10 years.

### Author Biography

It all started with a tickle. Roger Hargreaves' son Adam asked him what a tickle looked like. In response, Roger drew a small orange man with extraordinarily long arms that could reach anywhere and tickle anyone. Mr Tickle, the first of the Mr Men, was born. Mr Tickle was soon joined by Mr Greedy, Mr Happy, Mr Nosey, Mr Sneeze and Mr Bump. The books were an instant hit and Roger went on to create many more Mr Men and Little Miss characters. What Roger really wanted was to make children laugh, which is probably why his favourite character is Mr Silly.

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Publication date	<b>Thursday, January 10, 2019</b>
Price	<b>£4.99</b>
EAN\ISBN-13	<b>9781405293006</b>
BIC 2.0	<b>Picture Books: Character Books (YBCH)</b>
	<b>Novelty, Toy &amp; Die-Cut Books (YBGT)</b>
BISAC	<b>JUVENILE FICTION / Transportation / Railroads &amp; Trains (JUV041050)</b>
	<b>JUVENILE FICTION / Media Tie-In (JUV027000)</b>
CBMC	<b>A3K69</b>
Age	<b>0-5 years</b>
Subject	<b>Fiction</b>
Type	<b>Board / Bath / Rag Book</b>
Character Tie In	<b>Character Non Tie-in</b>
Binding	<b>Hardback</b>
Format	<b>UK Pocket Library</b>
Extent	<b>60 pages</b>
Word Count	
Territorial Rights	<b>Thomas and Friends - WORLD EXC. US, CA, S &amp; C AMERICA</b>
Author born in	<b>Hampshire</b>

Egmont UK Ltd.

[www.egmont.co.uk](http://www.egmont.co.uk)

## Thomas & Friends: Pocket Library

### Egmont Publishing UK

#### Description

Join the engines Thomas, James, Percy, Emily, Gordon and their new friend, Nia, in this fantastic slipcase collection of 6 little board storybooks.

This reissued Thomas & Friends Pocket Library is the perfect size for young children to enjoy here, there and everywhere. It features the best-loved stories of Thomas, James and Percy from the original library plus three brand new stories about Gordon, Emily and Nia. This set is small enough to carry with you, so the books can be used to entertain children wherever you go. Children will also love placing the book back covers in the right order to reveal a big picture of Thomas and his friends.

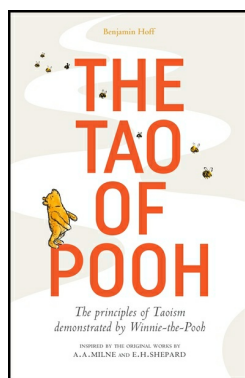
The Thomas and Friends Pocket Library is a great collection for young children to enjoy again and again.

#### Sales Points

- The Pocket Library format of six board books in a slipcase continues to be a perennial favourite.
- Thomas the Tank Engine books remain highly popular with the key demographic of 10 months to 4 year olds. Over 200 million books have been sold worldwide.
- Thomas & Friends: Big World! Big Adventures! launches in Summer 2018. In this latest TV series Thomas will travel around the world in a series of adventures that see him visit China, South America and Africa.
- New Thomas TV episodes will also take place on Sodor, where the core 'Steam Team' line-up will be refreshed to include more female characters including Rebecca and Nia, who also appear in the Pocket Library.
- The new TV episodes have been based on detailed research in several markets and will feature more music and movement to really engage children.

#### Author Biography

The Thomas the Tank engines stories were created by the Reverend Wilbert Awdry, who was born in Hampshire in 1911. He grew up close to the railway and was convinced that the steam engines all had different personalities. He used to imagine conversations between them. Later when he was grown up and his son Christopher became ill with measles, Wilbert invented the Thomas stories to entertain him. Christopher kept asking for more stories and Wilbert began writing them. The first of the Railway series books was published in 1945. Awdry wrote 26 Railway books in total before his son, Christopher, took over the series. There have since been multiple, hugely popular Thomas TV series. The latest is released in 2018 and sees the engines travelling the world!



## The Tao of Pooh

Benjamin Hoff (Illustrated By E. H. Shepard)

### Description

"What's this you're writing?" asked Pooh, climbing onto the writing table.

"The Tao of Pooh," I replied.

"The *how* of Pooh?" asked Pooh, smudging one of the words I had just written.

"The Tao of Pooh," I replied, poking his paw away with my pencil.

"It seems more like *ow!* of Pooh," said Pooh, rubbing his paw.

"Well, it's not," I replied huffily.

"What's it about?" asked Pooh, leaning forward and smearing another word.

"It's about how to stay happy and calm under all circumstances!" I yelled.

"Have you read it?" asked Pooh...

...Winnie-the-Pooh has a certain way about him, a way of doing things that has made him the world's most beloved bear, and Pooh's Way, as Benjamin Hoff brilliantly demonstrates, seems strangely close to the ancient Chinese principles of Taoism.

Follow the Pooh Way in this humorous and enlightening introduction to Taoism, with classic illustrations from E.H. Shepard throughout.

### Sales Points

- New edition of this popular philosophical book with an updated cover look.
- *The Tao of Pooh* was chosen by Meghan Markle as one of her top five reads on her influential website, The Tig (now closed). Meghan said, "You will revisit it time and time again for its refreshing perspective on how to move in the world."
- Winnie-the-Pooh celebrated his 90th anniversary in 2016
- Winnie-the-Pooh had his very own sold-out exhibition, *Winnie-the-Pooh: Exploring a Classic*, at London's Victoria and Albert Museum, which ran from autumn 2017 to spring 2018.

### Author Biography

Benjamin Hoff is the author of *The Tao of Pooh* and *The Te of Piglet*, both of which explain the Chinese philosophy of Taoism through the characters created by A.A. Milne.

Publication date **Thursday, January 10, 2019**

Price **£8.99**

EAN\ISBN-13 **9781405293785**

BIC 2.0 **Mind, Body, Spirit**

**(VX)**  
**Mind, Body, Spirit:**  
**Thought & Practice**  
**(VXA)**

**Oriental & Indian**  
**Philosophy (HPDF)**

**Picture Books:**

**Character Books**

**(YBCH)**

**Classic fiction**

**(Children's /**

**Teenage) (YFA)**

BISAC **BODY, MIND &**

**SPIRIT / General**

**(OCC00000)**

**PHILOSOPHY /**

**Eastern (PHI003000)**

**JUVENILE FICTION /**

**Classics (JUV007000)**

Binding **Paperback**

Format **Standard Format 14**

Extent **176 pages**

Word Count

Territorial Rights **Winnie-the-Pooh**  
**(Curtis Brown) -**  
**WORLD, EX. US, CA**  
**PH**

### Previous Titles

9780416199253 *The Tao of Pooh &*

*The Te of Piglet*

9781405281317 *Winnie-the-Pooh*

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