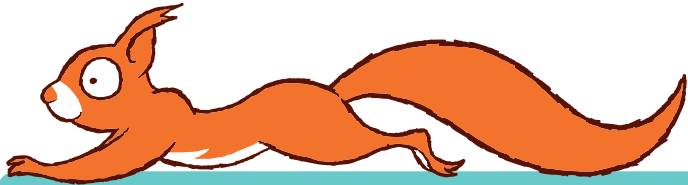


# BARRINGTON STOKE

# BOOKSELLER TOOLKIT

# 2020



## WHY

We work closely with many wonderful bookshops across the UK to support the work they do in getting more kids enjoying reading.

This new kit is designed for those who are new to Barrington Stoke as well as booksellers wanting to refresh their current range, re-think how they are sold or set up a dyslexia-friendly display. It includes everything you'll need from POS to supporting materials for families, teachers and librarians.

## The pack includes:

## WHAT

- ▶ Barrington Stoke backlist catalogue
- ▶ Little Gems catalogue
- ▶ Range Chart/Poster
- ▶ Ideas on how to make your shop more 'dyslexia friendly'
- ▶ Shelf talkers
- ▶ Top and recommended title lists
- ▶ Bookmarks
- ▶ Parent/teacher information leaflets
- ▶ Further information on what we can offer and how to get in touch
- ▶ Some extra goodies

## HOW

Email: [freya.barcroft@barringtonstoke.co.uk](mailto:freya.barcroft@barringtonstoke.co.uk) to order  
Or get in touch with your Bounce Sales & Marketing rep