

# **NOV/DEC 2022- CHILD'S PLAY KIT**

October 2022

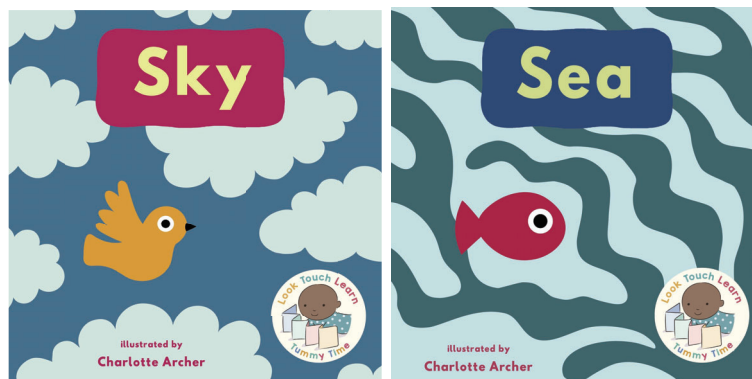
# Look, Touch, Learn

0-1 years

12 pages

203x203mm

Charlotte Archer



Very young babies see the world differently, and that's why we have developed these unique books, using the latest scientific research in infant perception. With a specially selected palette, tactile elements, and moving parts, every feature of these books will stimulate your child's endless curiosity and creativity. It's as simple as Look Touch Learn.

## *Why we think you'll like this book*

- These colourful and engaging books can stand by themselves - perfect for tummy time sessions! Relax side-by-side and point out the illustrations, or lie on the other side and peek over the book.
- This series was developed in consultation with infant psychologists to ensure that the best designs and colours are chosen for optimal visual perception for babies from 0 - 6 months.
- They're a great screen-free way to bond with a baby and they can be used on any flat surface, inside or outside.

**Child's Play** is an independent publisher, specialising in whole child development, learning through play, life skills and values. **Child's Play** books, games and audio-visual materials are enjoyed world-wide in homes and educational establishments. For further information on **Child's Play** products

Fax: 01793 512795 | Telephone: 01793 616286 | Email: [office@childsplay.com](mailto:office@childsplay.com)

**Sales and marketing:** Bounce Sales & Marketing Ltd. 320 City Road, London, EC1V 2NZ  
Telephone: +44 (0)207 138 3650 | Email: [sales@bouncemarketing.co.uk](mailto:sales@bouncemarketing.co.uk) | Website: [www.bouncemarketing.co.uk](http://www.bouncemarketing.co.uk)

FORMAT	TITLE	ISBN	RRP
Board book	Sky	9781786286260	£12.99
Board book	Sea	9781786286277	£12.99

Our eyes are designed to process things that are curved, in line with the natural world. Studies show that babies overwhelmingly prefer looking at things with curved edges!

These specific colours were selected because research shows that they maximally excite the neural mechanisms of the visual system and they are ones that babies will be able to see.

Patterns found in nature are appealing to children. Fractal patterns are particularly engaging to those with immature visual perception.



The concertina design supports babies in 'tummy time' position which is important for physical and neural development.

Newborns can see cherry red colours from a few hours old!

Some aspects of the colour and design will reveal themselves as the infant's vision matures!



seashell brittle rough

## Look Touch Learn

### Why does this book look so different from other books for babies?

Very young babies see the world differently. The following features have been carefully tailored to be most appropriate for infants' perceptual development during the first year of their life:

- A palette of colours that is most suited to very young babies
- Shapes and patterns that will stimulate babies
- Moving parts that will develop their sense of depth and alertness to movement
- Tactile features that will engage their visual and motor responses

### How do I use this book?

Ideal for Tummy Time! Place your baby on their tummy on a flat surface when they are awake and under adult supervision. Stand the concertina book up in front of and around them. From newborn age, start with a few minutes at a time and build up to longer sessions. Let your baby interact with the book as much as possible.

You can also use the book when holding your baby in your arms or sitting on your lap.

Encourage your child to experience the tactile features. Follow the trails and shapes with their finger.

Blow or poke the moving part. Look at your child through the hole from the other side of the book. Play finger games too!

Talk and sing with your baby all the time. Read the text out loud. Add words of your own.

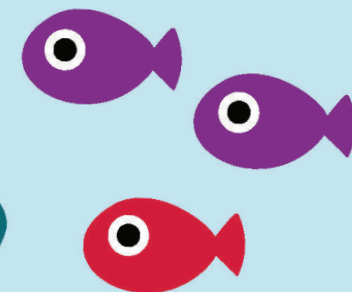
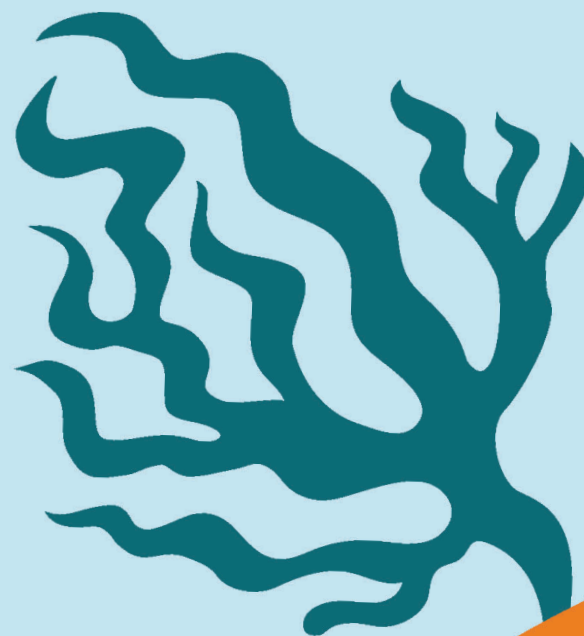
Remember that children love repetition, prediction – and surprise!

Try to stimulate as many of your child's senses as possible – and at the same time. They will respond much more if the stimulus is multisensory.

Watch your child's responses to different parts of the book, and concentrate on those until their attention is drawn by something else. Babies are visually stimulated by many things, including:

- Colour
- Faces
- Eyes
- Strong contrasts
- Curved edges
- Fractal patterns (patterns that repeat on differing scales)
- Odd-one-out elements in repeating patterns

We're indebted to the work of Professor Anna Franklin and The Sussex Baby Lab for the research and insights that we've been able to incorporate in this unique series. [www.sussex.ac.uk/babylab](http://www.sussex.ac.uk/babylab)



seaweed rubbery swaying

Available now

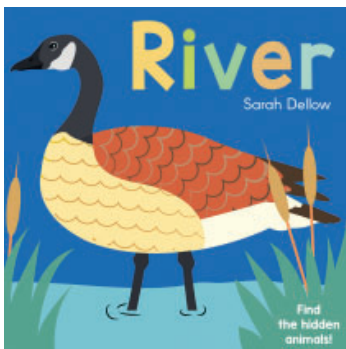
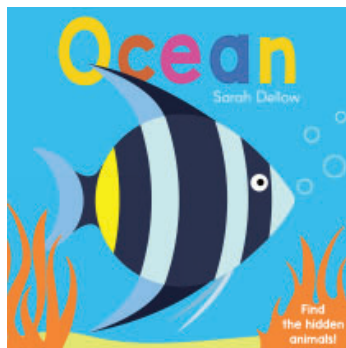
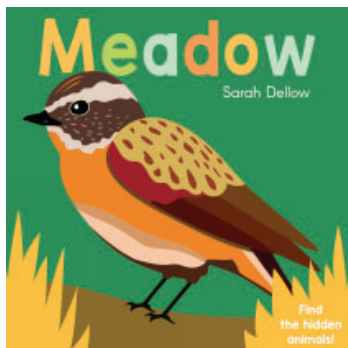
# Now You See It!

1-3 years

16 pages

180x180mm

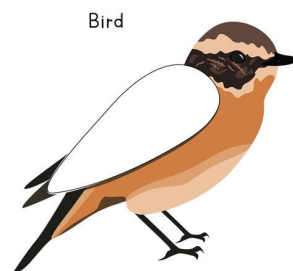
Sarah Dellow



Early readers will love discovering the animals hidden in these books. Just turn each page to make the vibrant patterns come to life! Perfect for developing early perception skills, stimulating the imagination - and simply having fun!

## Why we think you'll like this book

- These books use high contrast patterns and clever die-cut holes to reveal the illustrations! A great way to introduce toddlers to shapes, patterns and silhouettes.
- Learn the names of lots of different animals and insects!
- Inspire a love of the natural world from an early age.



**Child's Play** is an independent publisher, specialising in whole child development, learning through play, life skills and values. **Child's Play** books, games and audio-visual materials are enjoyed world-wide in homes and educational establishments. For further information on **Child's Play** products

Fax: 01793 512795 | Telephone: 01793 616286 | Email: [office@childsplay.com](mailto:office@childsplay.com)

**Sales and marketing:** Bounce Sales & Marketing Ltd. 320 City Road, London, EC1V 2NZ  
Telephone: +44 (0)207 138 3650 | Email: [sales@bouncemarketing.co.uk](mailto:sales@bouncemarketing.co.uk) | Website: [www.bouncemarketing.co.uk](http://www.bouncemarketing.co.uk)

FORMAT	TITLE	ISBN	RRP
Board book	Meadow	9781786285874	£5.99
Board book	Ocean	9781786285867	£5.99
Board book	Rainforest	9781786285843	£5.99
Board book	River	9781786285850	£5.99

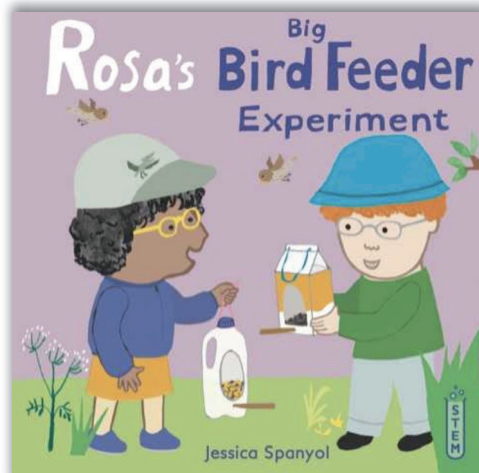
# ROSA'S WORKSHOP

3-7 YEARS

18 PAGES

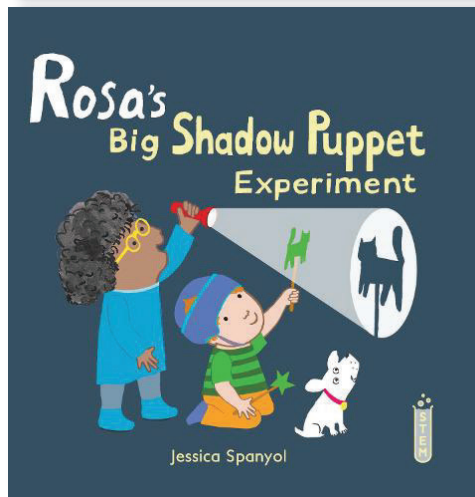
203x203MM

BY JESSICA SPANYOL



Rosa and friends return! A simple story in each book shows this diverse group of children making exciting discoveries about their world. Ideal for STEM enrichment.

FORMAT	TITLE	ISBN	RRP
CBB	Rosa's Big Bird Feeder Experiment	978-1-78628-631-4	£6.99
	Rosa's Big Shadow Puppet Experiment	978-1-78628-632-1	£6.99



Available now

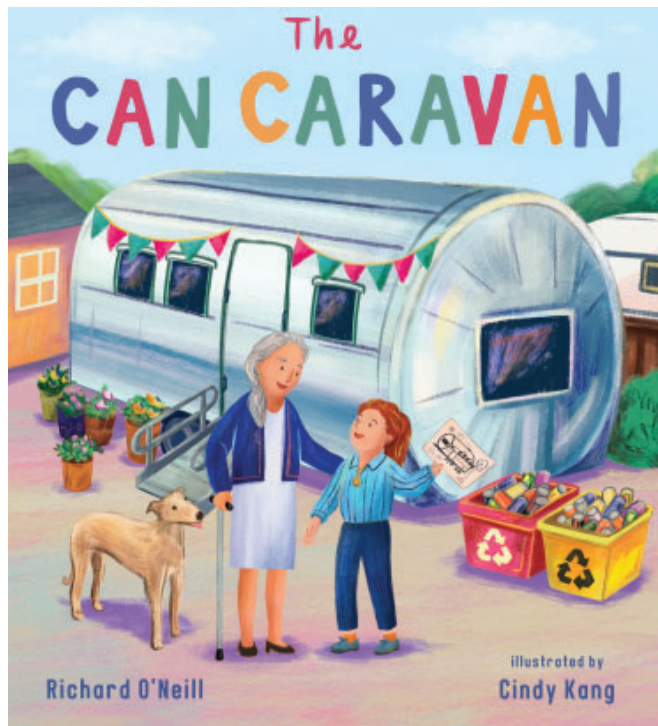
# The Can Caravan

4-9 years

32 pages

268x245mm

O'Neil/Kang



When Janie's neighbour Mrs Tolen goes into hospital with a broken hip, it looks as though she will have to move out of her old caravan and into a house. Janie is desperate to help, but all seems lost until her school visits a local recycling plant. All it takes from there is imagination, a supportive community, and lots and lots of hard work to transform Mrs Tolen's old caravan into a safe and secure new home! The latest picture book by renowned Romani storyteller Richard O'Neill celebrates the traditional Traveller virtues of **resilience, adaptability, loyalty and independence**.

## Why we think you'll like this book

- Traveller communities are under-represented in children's literature. This picture book, written by a Romani storyteller, challenges stereotypes about GRT cultures.



**Child's Play** is an independent publisher, specialising in whole child development, learning through play, life skills and values. **Child's Play** books, games and audio-visual materials are enjoyed world-wide in homes and educational establishments. For further information on **Child's Play** products

Fax: 01793 512795 | Telephone: 01793 616286 | Email: [office@childsplay.com](mailto:office@childsplay.com)

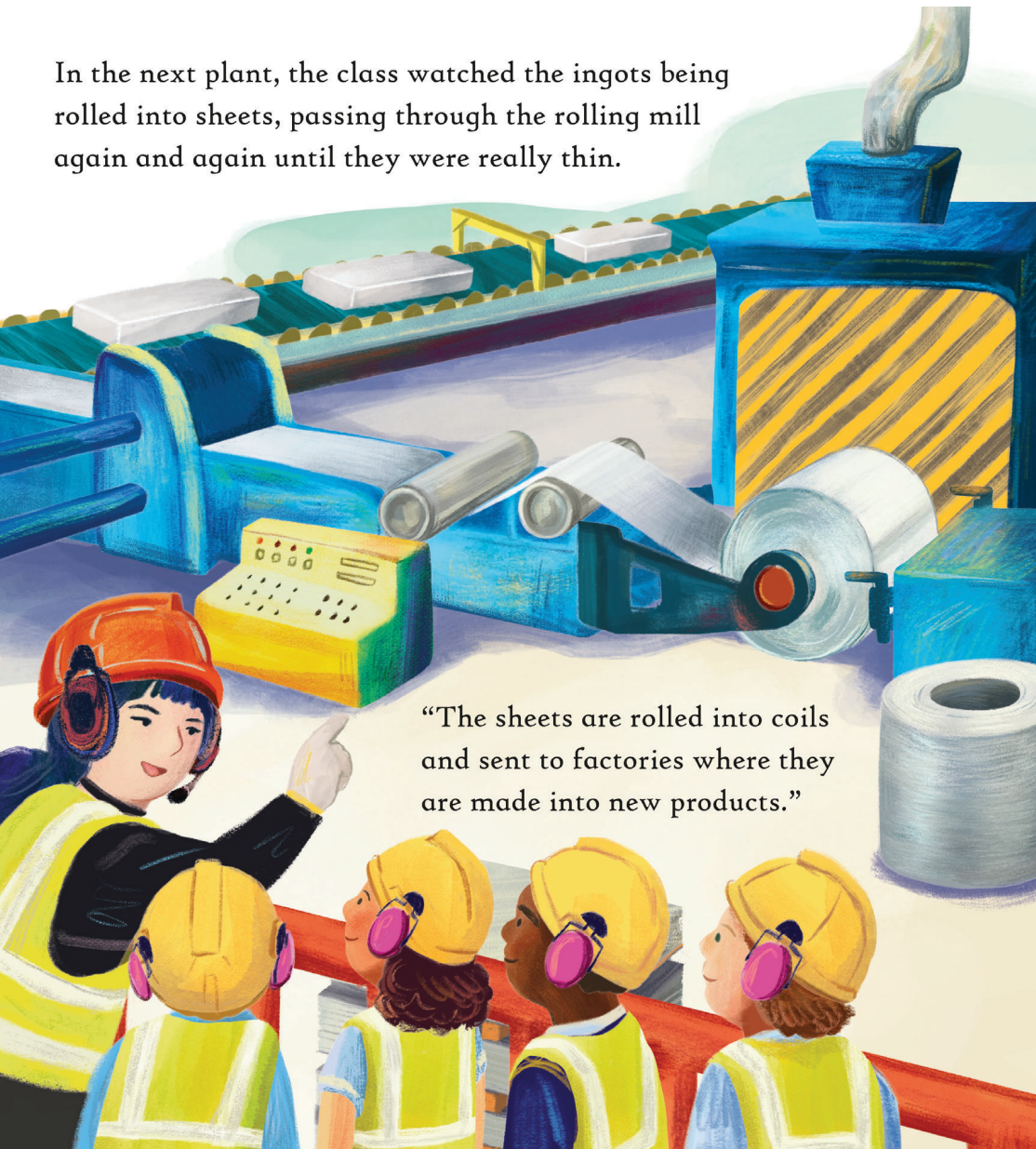
**Sales and marketing:** Bounce Sales & Marketing Ltd. 320 City Road, London, EC1V 2NZ  
Telephone: +44 (0)207 138 3650 | Email: [sales@bouncemarketing.co.uk](mailto:sales@bouncemarketing.co.uk) | Website: [www.bouncemarketing.co.uk](http://www.bouncemarketing.co.uk)

**FORMAT**  
Paperback

**ISBN**  
9781786286147

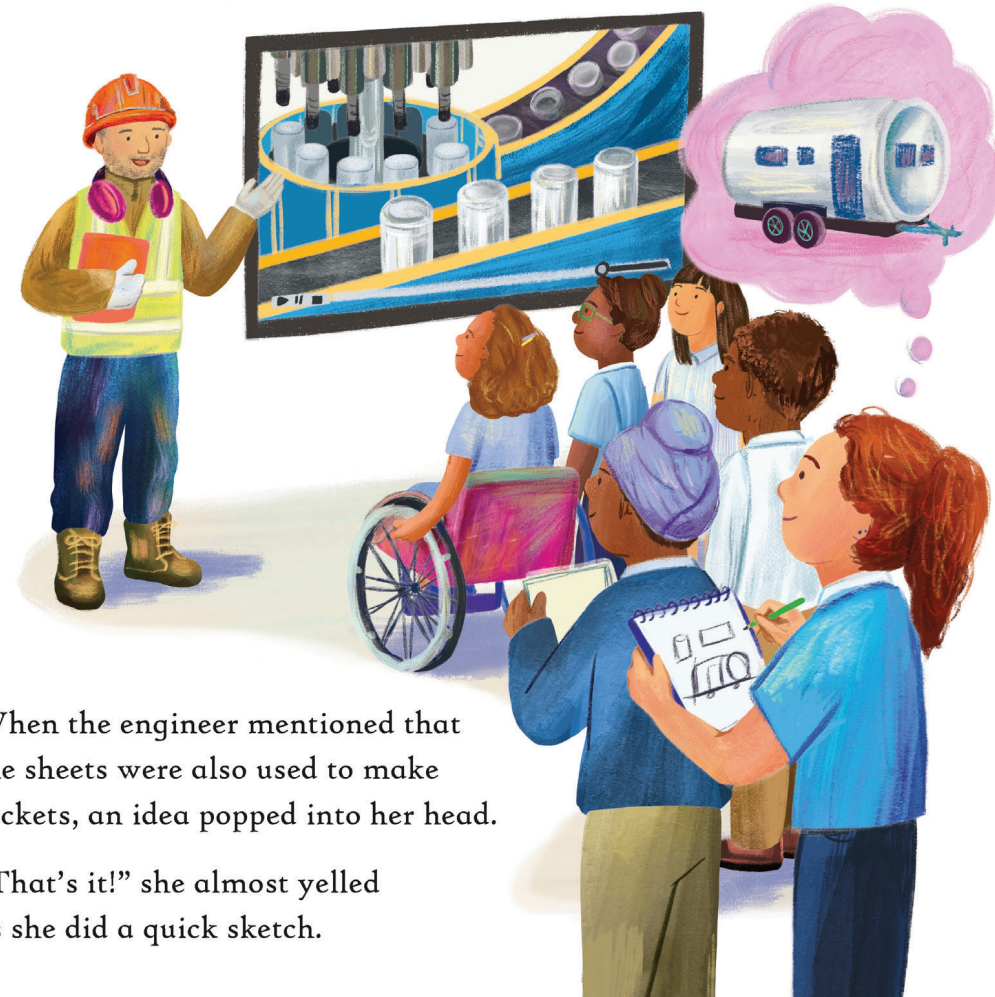
**RRP**  
£7.99

In the next plant, the class watched the ingots being rolled into sheets, passing through the rolling mill again and again until they were really thin.



"The sheets are rolled into coils and sent to factories where they are made into new products."

In the visitors room, the children watched a video of what happens in a can factory. As they watched the aluminium sheets being stamped out and stretched into cup shapes, Janie thought how similar the shape was to an old vardo.



When the engineer mentioned that the sheets were also used to make rockets, an idea popped into her head.

"That's it!" she almost yelled as she did a quick sketch.

The next day,  
Janie shared her  
plans with her class.

“This is great,” said Janie. “Mrs Tolen  
can’t complain if people are giving their  
time rather than their money.”

Together they drew up a list of all  
the equipment and expertise they would need.

“We’ll still need to collect a huge stack of  
cans, though...” Janie started to feel a little  
overwhelmed by the size of the project.

“Maybe the recycling plant can help,”  
suggested Imani.

“My husband Danny is a welder.  
I’m sure he’ll help,” said Mr Green.

“My dad’s an electrician,” added Navdeep.

More and more of Janie’s  
classmates offered their support.

Skills:  
Carpenter  
Plumber  
Welder  
Electrician  
Painter

Materials:  
timber, wiring  
sockets, piping  
insulation,



Available now

# Valentine's Guest House

3-6 years

32 pages

268x245mm

Sam Sharland



When a tiger comes to stay at Valentine's guest house, the human visitors all check out in a rush. Luckily, the hotel soon starts to fill again - but with a very different collection of residents, all with new and differing needs. Elsie and Valentine make lots of changes to accommodate the new guests, and a very popular, accessible and unusual guest house results! A beautiful debut picture book about diversity, inclusivity and empowerment.

## *Why we think you'll like this book*

- Empathy: adults and children can discuss the feelings of the characters. How does the tiger feel after the other guests leave?
- Social skills: the characters adapt the building to make it more accessible to their guests.
- Role play: readers can use the book as inspiration for a hotel managing role play. Recreate props from the book and talk about processes like booking a room and checking in.

**Child's Play** is an independent publisher, specialising in whole child development, learning through play, life skills and values. **Child's Play** books, games and audio-visual materials are enjoyed world-wide in homes and educational establishments. For further information on **Child's Play** products

Fax: 01793 512795 | Telephone: 01793 616286 | Email: [office@childsplay.com](mailto:office@childsplay.com)

**Sales and marketing:** Bounce Sales & Marketing Ltd. 320 City Road, London, EC1V 2NZ

Telephone: +44 (0)207 138 3650 | Email: [sales@bouncemarketing.co.uk](mailto:sales@bouncemarketing.co.uk) | Website: [www.bouncemarketing.co.uk](http://www.bouncemarketing.co.uk)

**FORMAT**  
Paperback

**ISBN**  
9781786285621

**RRP**  
£7.99

"A tiger!" Elsie exclaimed.  
"What are you doing here?"



"My name is Emmet," replied the tiger.  
"I need somewhere to stay, but no one can help."

"I know someone who can!" replied Elsie.

"We've never had a tiger  
to stay before," said Valentine.  
"And we don't have any  
spare rooms, either."



But Elsie had a plan.



Everyone loved visiting  
Valentine's Guest House.



Her daughter Elsie helped  
all the guests when they arrived.