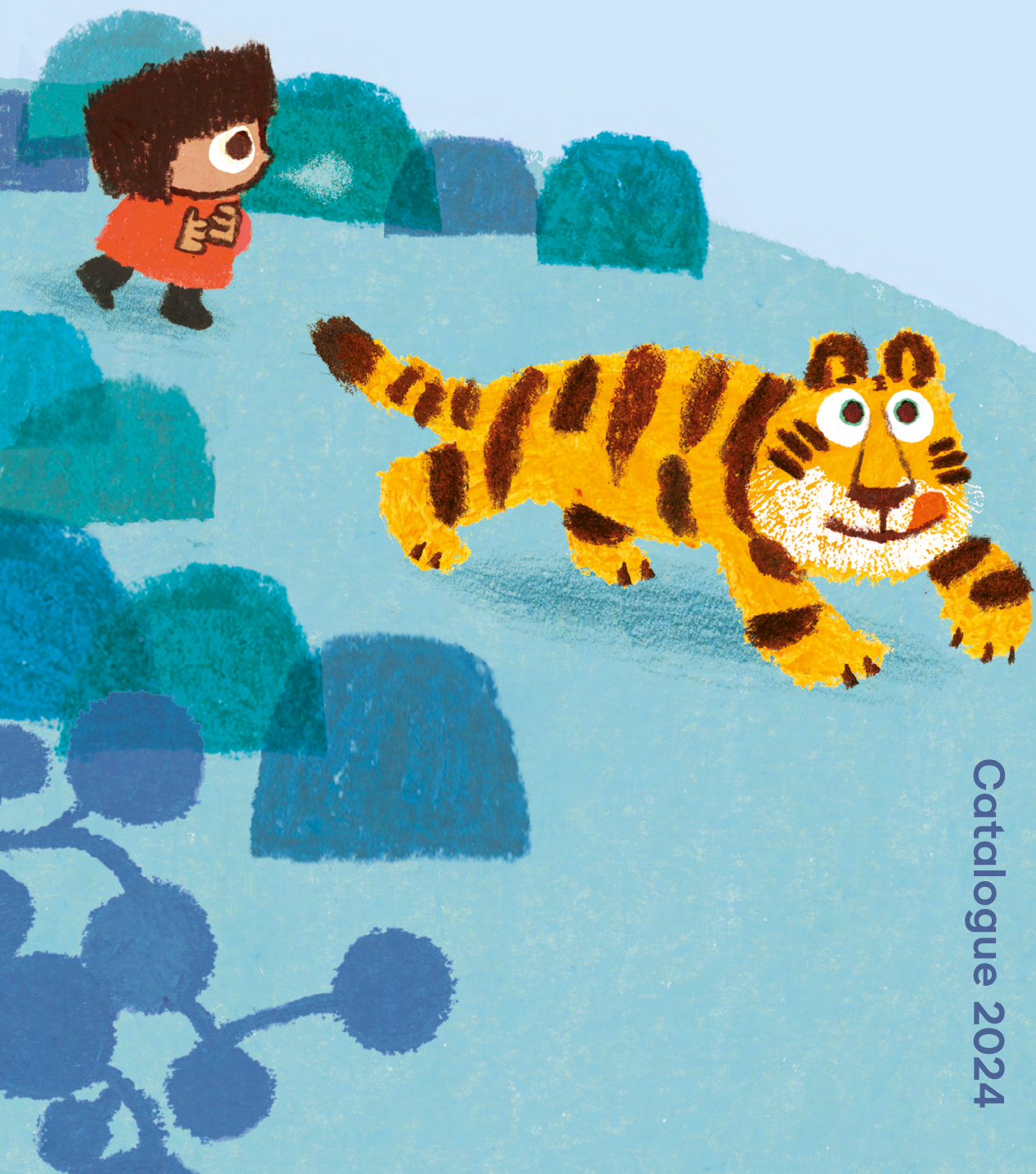


# post wave

children's books



Catalogue 2024



**Welcome to Post Wave Children's Books**, a new imprint of Post Wave UK, a subsidiary of Post Wave Publishing China.

We want every child around the globe to be a reader. We believe that being a reader brings opportunities and opens up the world. Our mission is to create original, beautiful, fun, clever books that visually delight, entertain, inspire and help children discover the world around them.

Enjoy our 2024 launch list, hand-picked from the best books published from around the world. Our newly originated titles, which we will be publishing with creativity, originality and passion, will be coming soon. To ensure you hear about them, make sure you follow us on social media and sign up for our newsletter.

All best,

postwavepublishing.com  
@postwavebooks

#### POST WAVE CHINA 后浪中国

Post Wave Publishing China, which was founded in 2006, is a general publishing company well recognised in China and internationally. Headquartered in Beijing, the company has branch offices in Shanghai, Nanjing, Tianjin, Chengdu, Taipei and Hangzhou. Focused on intellectual and cultural values, it strives to publish books that

are unique and can stand the test of time. Along the way, it has been privileged to work with some of the best international authors and creators to translate and publish more than 5,000 titles, covering humanities and social sciences, art and literature, lifestyles, business and economics and children's books. It publishes around 600 new titles a year. (Visit: [hinabook.com](http://hinabook.com))

#### MEET THE POST WAVE UK TEAM

##### Emma Hopkin, Managing Director

Emma has over 30 years of experience in publishing, having successfully run both Bloomsbury Children's Books (in the UK and the US) before becoming Managing Director of Bloomsbury's Consumer Publishing, and prior to that ran Macmillan Children's Books. In her career, she has published many wonderful authors and illustrators including J.K. Rowling, Julia Donaldson, Axel Scheffler, Emily Gravett, Sarah Crossan, Sarah J. Maas and Salina Yoon.

##### Emma Blackburn, Publisher

Emma has 25 years of experience in publishing illustrated books for children. Having grown successful publishing lists at Simon & Schuster and Bloomsbury, she was most recently Group Pre-school and Picture Book Publisher at Hachette UK. She has published a roster of award-winning talents such as Lauren Child, Rachel Bright, Jim Field, Benji Davies, Tom Percival and Sara Ogilvie.

##### Joanna McInerney, Editorial Director

Joanna has worked in children's publishing for over a decade. Her books have won many national and international awards, including the Bologna Ragazzi 2023 Award for Non-Fiction. She has worked with top talents worldwide, including Katie Scott, Emma Carlisle and Ximo Abadía.

##### Avni Patel, Design Director

Avni joins Post Wave UK from Thames & Hudson, where she worked as Art Director for the children's list. Avni has worked with Quentin Blake, Serge Bloch and Marion Bataille, and is looking forward to inspiring the next generation with imaginative storytelling and captivating visuals.



## Who Ate the Little Bug?

Hector Dexet

*A funny and playful die-cut board book featuring many favourite animals.*

Who has eaten the little bug? A gallery of animals all deny their involvement. Was it the polar bear? The pelican? The lion? The snail?

With a succession of multi-coloured holes that get smaller and smaller, little hands will love this engaging board book, with a delightfully funny twist at the end. Each double-page spread features a different brightly coloured animal.

Hector Dexet is an author and illustrator working in Paris. His bold and bright graphic style makes his work perfect for toddlers and young readers.

**Age:** 0–3  
**Publication Date:** August 2024  
**ISBN:** 978-1-83627-001-0  
**Price:** £9.99  
**Format:** Die-cut board book, 22pp, 210 x 210mm



## My First Black and White Book: Touch!

Pascale Estellon

*A high-contrast concertina board and clothbound book, perfect for babies.*



A baby's world is a blur when they're first born and they start to see black and white before they see colour. Books featuring high-contrast images will help develop their eyesight and focus, and keep their attention.

The high-contrast simple images in this concertina book are highlighted with primary colours and silver foil, and embossed for texture – just perfect for tummy time. Packaged in a handy slipcase to carry with you or pack away.

Pascale Estellon is a writer and illustrator known for her whimsical artwork. She has published numerous activity and non-fiction books that sell in both French and English, including *My Big Photo Activity Book* (Thames & Hudson). She lives in Brunoy, France.

**Age:** 0–3  
**Publication Date:** August 2024  
**ISBN:** 978-1-83627-002-7  
**Price:** £8.99  
**Format:** Slipcased concertina clothbound board book, 12pp, 170 x 150mm



## Tiger, It's Snowing!

Daishu Ma

Adorable duo Tiger and Mei embark on a snow-filled winter adventure.



Join Mei and Tiger in a heart-warming story of friendship and new experiences.

Mei's exuberant friend Tiger wants to play in the snow, but Mei isn't quite so sure. It's cold and it's wet! But Mei soon changes her mind when she tastes delicate snowflakes for the first time, makes fresh footprints in the pristine snow and has a fun snowball fight with Tiger. As the day draws to a close, the duo return to the warm embrace of home – a perfect conclusion to a day filled with wonder and delight.

Daishu Ma is a Chinese illustrator and graphic artist working in East London. Daishu's first wordless graphic novel *Leaf* was published in 2014. All her work expresses a keen interest in science and nature. As well as writing and illustrating her own stories, Daishu has worked on various collaborative projects, including the Chinese edition of the bestselling non-fiction title *Seven Brief Lessons on Physics*.

**Age:** 3+  
**Publication Date:** October 2024  
**ISBN:** 978-1-83627-006-5  
**Price:** £12.99  
**Format:** Hardback, 32pp,  
 220 x 256mm

**Rights Available:** World. Sold  
 Chinese, World English, Spanish



## A Little Sailing Lesson (on the journey of life...)

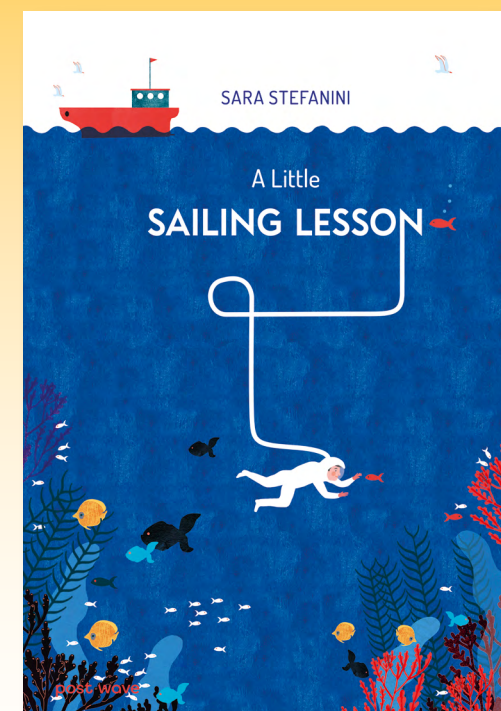
Sara Stefanini

A gentle story about a sailing trip which presents a metaphor for life.



Aldo is an experienced sailor and knows that the first thing to do when sailing is to set a destination. A destination that can be reached even though there will be unexpected challenges and a level of ingenuity required along the way. As Aldo says, you will always get somewhere.

Join Aldo and his young companion in this gentle story that proves it is the journey itself and not the destination that really matters. A perfect tale of resilience and adaptability.



Sara Stefanini graduated in illustration and multimedia animation at the IED in Milan. Currently she works as a graphic designer and freelance illustrator for Italian and foreign magazines and publishing houses. She was selected for the 2016 Bologna Children's Book Fair Illustrators Exhibition.

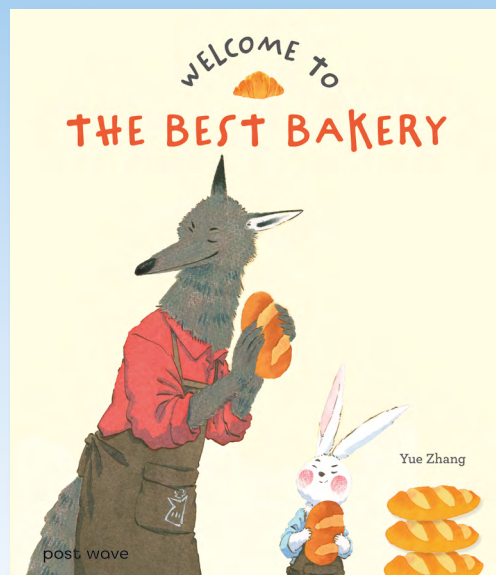
**Age:** 3+  
**Publication Date:** September 2024  
**ISBN:** 978-1-83627-004-1  
**Price:** £12.99  
**Format:** Hardback, 32pp,  
 220 x 315 mm



## Welcome to the Best Bakery

Yue Zhang

*A touching journey of trust and understanding, wrapped in the delightful aroma of freshly baked bread.*



As night falls, Little White Rabbit follows her twitchy nose to a mobile bakery, where formidable chef, Mr Wolf, is baking bread. Within its charming confines, they form an unexpected friendship and despite their worries, begin to understand and trust each other as they embark on their dream of creating the world's most mouth-watering bread.

An ensemble cast of animal creatures bring this delightful story to life.



Yue Zhang was a 2023 finalist in the prestigious Golden Pinwheel Young Illustrators Competition with *Welcome to the Best Bakery*.

**Age:** 3+

**Publication Date:** November 2024

**ISBN:** 978-1-83627-007-2

**Price:** £12.99

**Format:** Hardback, 52pp,  
220 x 265 mm

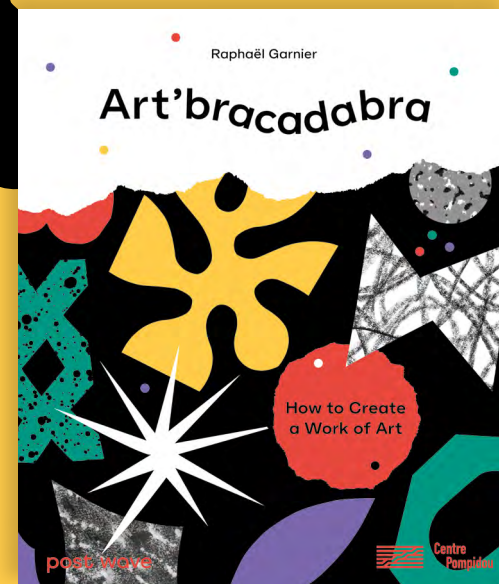
**Rights Available:** World. Sold  
Chinese, World English, French



## Art'bracadabra: How to Create a Work of Art

Raphaël Garnier

*An interactive introduction to the fundamentals of art.*



*Art'bracadabra* is adapted from a series of short films displayed at the Centre Pompidou in Paris, France, by renowned modern artist Raphaël Garnier in which he presents the 10 basic elements and principles of art.

Highly interactive, this sumptuous hardback includes elements that children can play with including a pop-up, wheel, special inks, flaps to lift and different textures to explore. Playing with the pages of this magical book will change the images and introduce the use of colour, perspective, the dot and the line, and shows us how to unlock the secrets of art.

*'This very poetic and playful book is a work of art in itself' – Le p'tit Libé*

**Winner of the best Children's Art Book at the FILAF (International Festival of Art and Film Books)**

Raphaël Garnier is a creative director and artist. His work is varied and crosses many fields including graphic design, illustration, publishing, textile design and sculpture. He designed the Art'bracadabra series of short films for the Centre Pompidou in Paris to introduce children to the fundamentals of art in a playful way.

**Age:** 7+

**Publication Date:** October 2024

**ISBN:** 978-1-83627-005-8

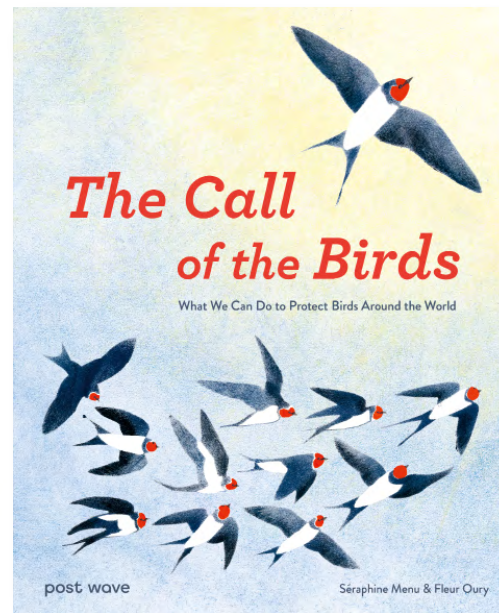
**Price:** £20.00

**Format:** Hardback with pop-up,  
wheel and transparent sheets,  
52pp, 215 x 250 mm

## The Call of the Birds: What We Can Do to Protect Birds Around the World

S  raphine Menu and  
illustrated by Fleur Oury

*A beautifully, illustrated book  
about how the effects of  
climate change are impacting  
bird populations around  
the world.*



Both the dodo and the moa have already disappeared from our world. Could the sparrow or robin be next? In recent years, ornithologists have been sounding the alarm: bird populations are declining all over the world.

*The Call of the Birds* explores this environmentally crucial subject as well as delving into the history of our relationship with birds. Beautifully written and illustrated, this important book offers a glimmer of hope.

**S  raphine Menu** was born in France, close to the sea. After graduating with a degree in literature, S  raphine wasn't ready to work in an office and decided to travel the world instead. Once back home, she started writing about how nature and people interact.

**Fleur Oury** spent her school days drawing in the margins, but her passion for nature led her to study science. With a degree in biology in her pocket, she decided to reconnect with her second love, drawing, and graduated from the School of Decorative Arts in Strasbourg. Fleur now works as an author and illustrator but has a very special place in her heart for nature.

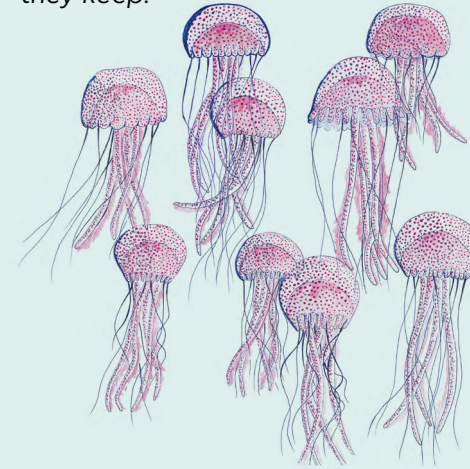
**Age:** 7+  
**Publication Date:** September 2024  
**ISBN:** 978-1-83627-003-4  
**Price:** £16.99  
**Format:** Hardback, 80pp,  
225 x 275 mm



## The Jellyfish Garden: Explore their Curious World

Paola Vitale and  
illustrated by Rossana Boss  

*Immerse yourself in the  
fascinating world of jellyfish  
and discover the secrets  
they keep.*

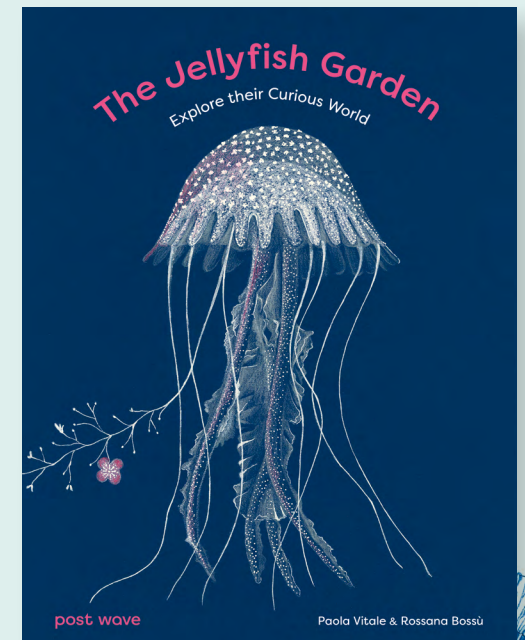


From the deepest, darkest oceans to shallow coastal seas, warm tropical waters and the cold Arctic Ocean, jellyfish colour our underwater world. But what do we really know about them? Are they poisonous? Can you eat them? Is it true they are immortal?

Can they really indicate climate change?

Welcome to *The Jellyfish Garden*, where the fascinating world of jellyfish is revealed in extraordinary detail. Discover their secrets in this information-packed book, with stunning artwork by award-winning illustrator, Rossana Boss  .

**Winner of Premio Piccolo Galileo Non-Fiction  
Award 2022**



**Paola Vitale** is a graduate in Biological Sciences from the University of Padua, Italy. Paola has published international scientific papers and holds a PhD in developmental biology. A teacher, she coordinates science education projects and runs training courses for other teachers.

**Rossana Boss  ** graduated from the Institute of Applied Art and Design in Turin, Italy with a degree in advertising. In 2009, she retrained as an illustrator and has since illustrated many books. Rossana has won numerous awards including the prestigious Image of the Book International Prize (Russia) and the Dapeng Children's Natural Book Award (China). Her picture books have been translated all over the world.

**Age:** 7+  
**Publication Date:** August 2024  
**ISBN:** 978-1-83627-000-3  
**Price:** £14.99  
**Format:** Hardback, 48pp,  
215 x 281 mm

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**[www.postwavepublishing.com](http://www.postwavepublishing.com)**

For general enquiries please send an email to:  
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Front and back cover illustrations from *Tiger, It's Snowing!*  
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