

New for 2025



Two Windmills



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Activity Books

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Scan or click on
the QR codes
throughout to
watch our books
in action!



0+

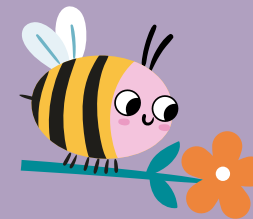
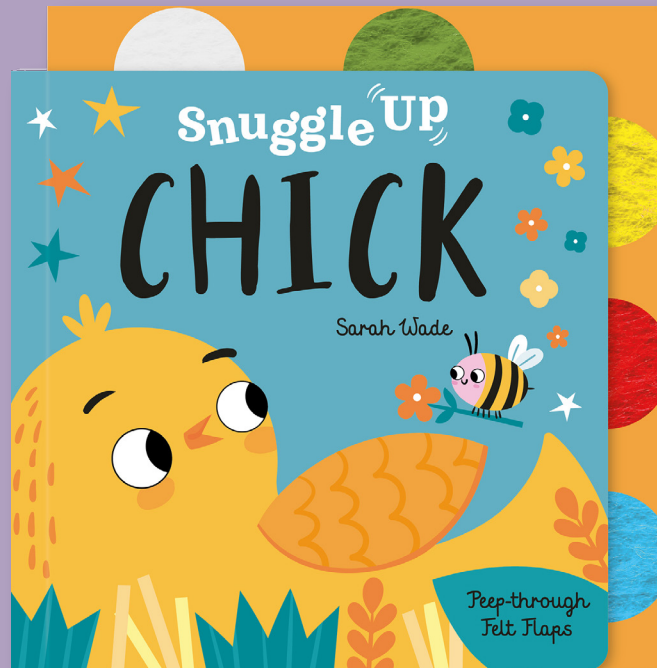
Snuggle up and say "goodnight" to all the animals with these peep-through felt flap bedtime books.

- Tactile, touch and feel, peep-through felt flaps provide plenty of calming, sensory read-and-play fun for curious little ones.
- Creates a calming bedtime routine-the gentle, goodnight stories are perfect for getting young ones to sleep even after the busiest of days.
- Engaging illustrations with things to spot on every page are guaranteed to develop a child's observation skills.

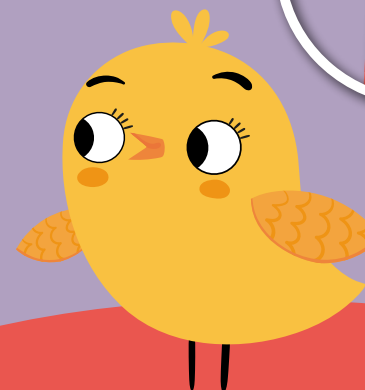
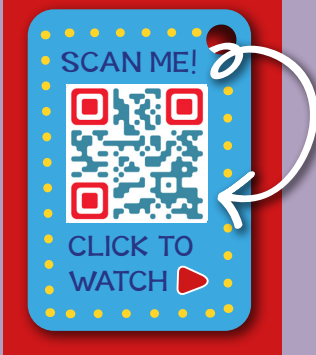
Author: Bobbie Brooks
Illustrator: Sarah Wade

Specification:

- **Format:** Full colour board book with felt flaps. Each felt flap features peep-through holes and a tab at the top or side to create colourful tabs around the book
- **Extent:** 10pp
- **Dimensions:** 7.9x7.9in.
- **Cover finish:** Spot UV, varnish



5 peep-through felt flaps!



1+

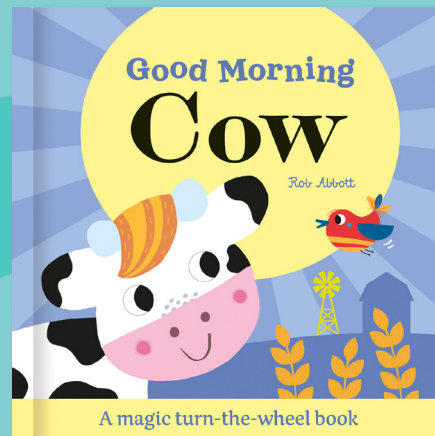
Turn the ingenious magic wheels
to wake up all the animals!

- These turn-the-wheel books are perfect for reading with your child over breakfast or any time of the day!
- With a rhyming story and characterful pictures to make your little one smile.
- Magically reveal the different animals hiding behind the windows.
- Three double-sided wheels with 24 hiding animals to magically reveal!

Author: Rob Abbott
Illustrator: Katie Saunders

Specification:

- **Format:** Full colour board book with three double-sided acetate wheels
- **Extent:** 10pp
- **Dimensions:** 206x206mm/8x8in.
- **Cover Finishes:** Spot UV, matt lamination



Turn the wheel to
magically reveal
hiding animals!

SCAN ME!



CLICK TO
WATCH ▶



By the creators
of the bestselling
Goodnight Magic
Torch book series!



1+

Hand Puppet Pals

NEW 2025

Make story time fun with our funny hand puppet storybooks.

- The "read-and-play" format combines a soft-to-touch hand puppet with a laugh-out-loud, rhyming story.
- Hands-on interactive stories with plenty of read-aloud fun to make characters come alive.
- Soft plush hand puppet fits both big and little hands.



Author: Lou Treleaven
Illustrator: Carlo Beranek



Specification:

- **Format:** Full colour board book with integral plush hand puppet
- **Extent:** 10pp
- **Dimensions:** 203x203mm/8x8in.
- **Cover finishes:** Matt lamination



Bring each animal to life with the soft-to-touch hand puppet!



over
2 million
hand puppet
books sold
worldwide!

3+

High-five the paws for lots of count-and-squeak story fun!

Touch-and-feel
squeaky paw!

- Enjoy hours of squeaky, interactive play with each 'High Five' storybook adventure!
- Hear your child giggle with laughter as they high-five the soft-to-touch paw on every page!
- Funny, rhyming stories about favourite, adorable animal characters that bring fun and silliness to story time.



Author: Robin Baines
Illustrator: Mel Matthews

Specification:

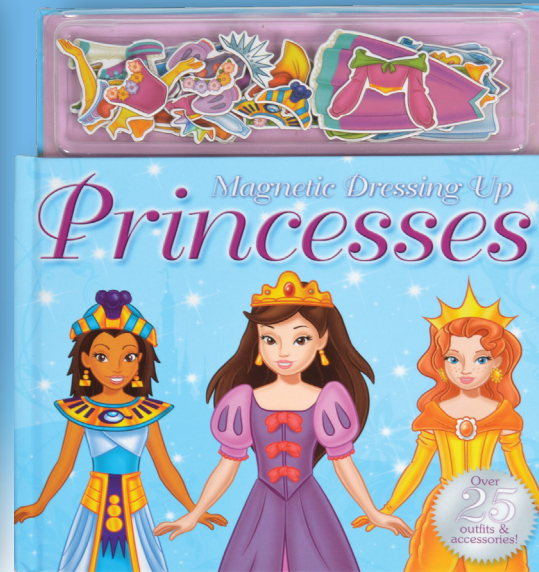
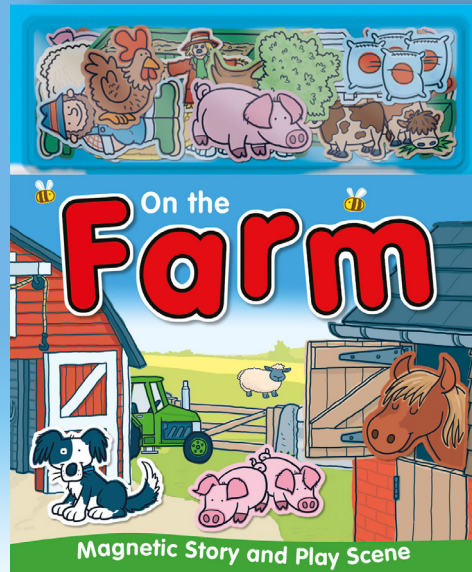
- **Format:** Shaped board book with soft-to-touch plush paw to push and squeak
- **Extent:** 10pp
- **Dimensions:** 213x178mm/8.4x7in.
- **Cover finishes:** Matt lamination

3+



Mess-free magnetic titles offer interactive fun again and again!

- From counting cows and sheep to pigs and horses, our magnetic books have sold over 3 million copies worldwide!
- Helps develop fine motor skills and hand-eye coordination.
- When play is over, the magnets can be neatly stored in the integral compartment, ready for play the next time.



Magnetic pages to reuse over and over!

Author: Various
Illustrator: Various

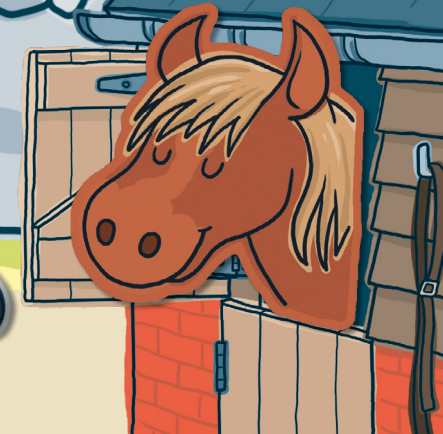


Specification:

- **Format:** Full colour hardback with magnetic pages and shaped play pieces
- **Extent:** 8pp
- **Dimensions:** 240x205mm/9.4x8in.
- **Cover finishes:** Gloss



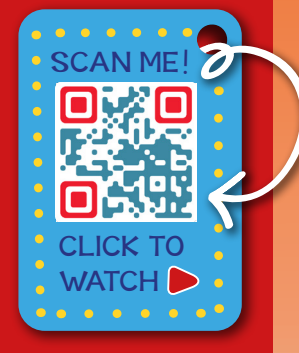
Shaped magnet play pieces



3+

Insert the 'magic torch' between the pages to
find the animals and watch children glow with delight!

- Repetitive, rhyming text to help young children learn rhythm and tone.
- Clever windows throughout reveal hidden animals when the torch is inserted.
- Includes a handy ribbon to keep the magic torch attached to the book.



Author: Katie Button
& Joshua George
Illustrator: Zhanna Ovocheva



Sturdy card
magic torch

Specification:

- **Format:** Full colour casebound board book with 5 inset acetate pages and a card torch on a ribbon
- **Extent:** 12pp
- **Dimensions:** 210x210mm/8.3x8.3in.
- **Cover finishes:** Spot UV, matt lamination

"so ingenious
you'll wonder
why you
haven't seen
it before." -
BOOKTRUST

3+

Easy Peely - Peel, Stick, Play!

NEW 2025

Learning fun for little ones is made easy peasy with our new Easy Peely series. Just peel, stick and play!

- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, from colours, counting and shapes, to feelings, sound words and opposites!
- Features Innovative 'Easy Peely' play pieces made with 'peel, stick, play' technology-100% reusable and washable, too!

Author: Holly Hall
Illustrator: Sarah Wade



Specification:

- **Format:** Full colour, casebound board book
- **Extent:** 10pp with 2 sheets of reusable play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finish:** Die-cut, gloss



100%
REUSABLE!

SCAN ME!

CLICK TO
WATCH

3+

- Reusable felt play activity board books.
- Seek and find the correct play pieces to complete each picture and learn all about early learning themes, including colours, counting, shapes and sounds.
- Perfect to keep children aged 3-5 engaged with the seek and find activity on each page.



SCAN ME!



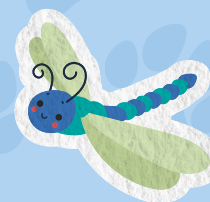
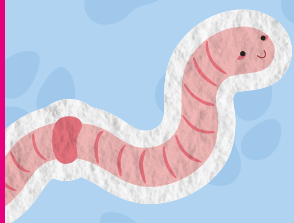
CLICK TO WATCH ▶

Author: Alice Barker

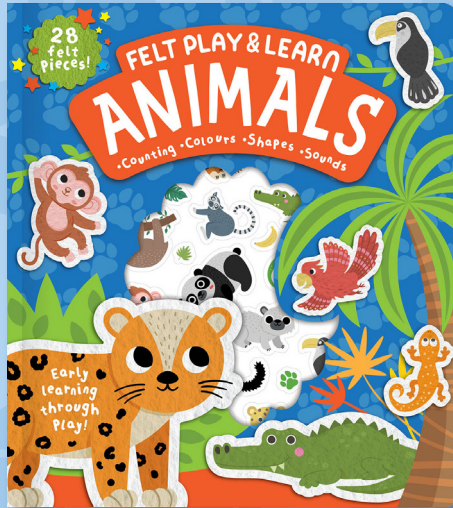
Illustrator: Various

Specification:

- **Format:** Full colour casebound board book
- **Extent:** 10pp plus 2 sheets of reusable felt play pieces
- **Dimensions:** 246x221mm/9.7x8.7in.
- **Cover finishes:** Gloss



Early learning fun for little ones with Felt Play & Learn!



3+

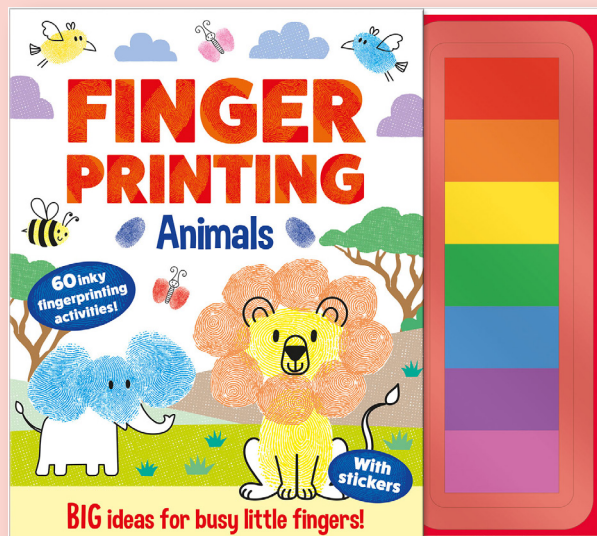
A brand new fingerprinting series packed with
BIG ideas for busy LITTLE fingers!

- Unlock your child's artistic side and allow their creativity to shine with this inky art activity series.
- Guaranteed to keep young children fully occupied whatever the weather.
- With over 60 scenes to colour, there's a new fingerprinting adventure that will alight curiosity on every page.

Author: Alice Barker
Illustrator: Carrie Hennon

Specification:

- **Format:** Full colour hardback with concealed wirebinding and seven colour ink pad
- **Extent:** 72pp including 8pp stickers
- **Dimensions:** 220x248mm/8.6x9.7in.
- **Cover finishes:** Gloss



Inky art
activity for
busy little
fingers!



3+

Scratch, Paint & Colour

NEW 2025

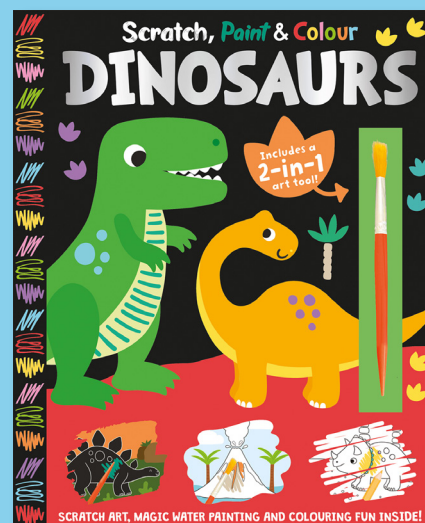
Scratch, Paint & Colour is a new activity series featuring three arty challenges in one book!

- Packed with three arty challenges to complete with a special 2-in-1 art tool! Scratch and discover hidden pictures and paint magic scenes with water to reveal hidden colour, then use pencils or crayons to complete the colouring pictures!
- Children will gaze in wonder as hidden colour is magically revealed with each brush of the pen and scratch of the stylus tool.
- The perfect series for holiday activity entertainment - all you need is water and colouring pencils!

Author: Georgie Taylor
Illustrator: Christine Gore

Specification:

- **Format:** Hardback concealed wirebound
- **Extent:** 56pp including 6 magic colouring cards, 6 scratch cards, and colouring pages
- **Dimensions:** 216x175mm/7x8.5 in.
- **Cover finishes:** Gloss, foil



SCRATCH ART!



PAINT WITH WATER!



COLOURING!



2-in-1 art tool!



3+



Create your own colourful pictures with this magical series and watch the scenes transform in front of you!



- Just add water to colour the pictures, then search and find the things that are hiding on each page!
- Simple, mess-free fun - paint with water, leave to dry, then paint again!
- Helps to develop fine motor skills, memory recall and text picture association.

Author: Georgie Taylor
Illustrator: Daisy Snow



9781835551356
March 2025



9781835551370
March 2025



Specification:

- **Format:** Full colour, hardback with refillable water pen
- **Extent:** 10pp including 5 water-painting scenes
- **Dimensions:** 240x200mm/9.4x7.9in.
- **Cover finishes:** Matt lamination



Paint with water
to reveal the full
colour picture!



5+

555 Sticker Fun

NEW TITLES 2025

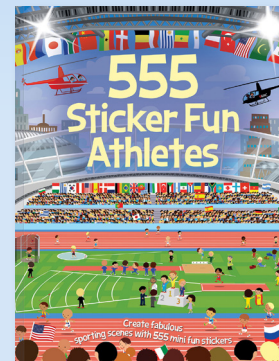
- 24 action-packed scenes and over 500 stickers in each book.
- Over twenty different titles to collect, covering perennial themes such as football, dinosaurs, vehicles and fairies.
- High-quality production values and eye-catching spot UV covers.

**Specification:**

- **Format:** Full colour paperback
- **Extent:** 56pp including 8pp stickers
- **Dimensions:** 280x216mm
- **Cover finishes:** Spot UV, matt lamination

over
4 million
sold worldwide

Sticker fans checkout these fun-filled books containing over 500 stickers - ideal for interactive play.



5+

Wipe Clean Sticker Funny Faces

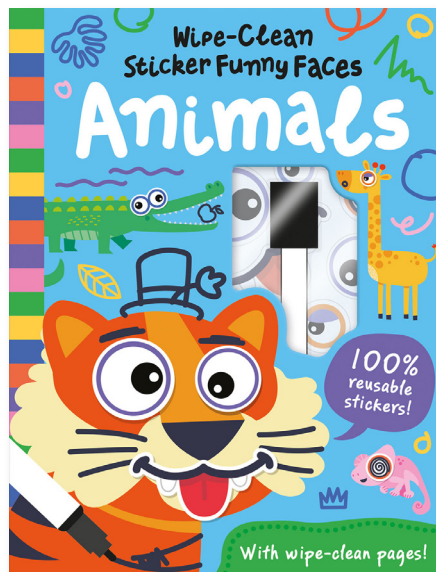
NEW 2025

Stick and sketch with wipe-clean,
sticker funny faces fun!

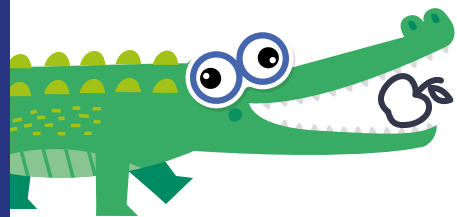
SCAN ME!

CLICK TO
WATCH

- Decorate hilarious characters with silly eyes, mouths, hairdos, and accessories!
- Get creative with the 100% reusable wipe-clean pages and pen.
- Over 30 chunky, reusable stickers to decorate funny faces again and again.
- Creative fun for mixed abilities.



Author: Rob Abbott
Illustrator: Gareth Williams

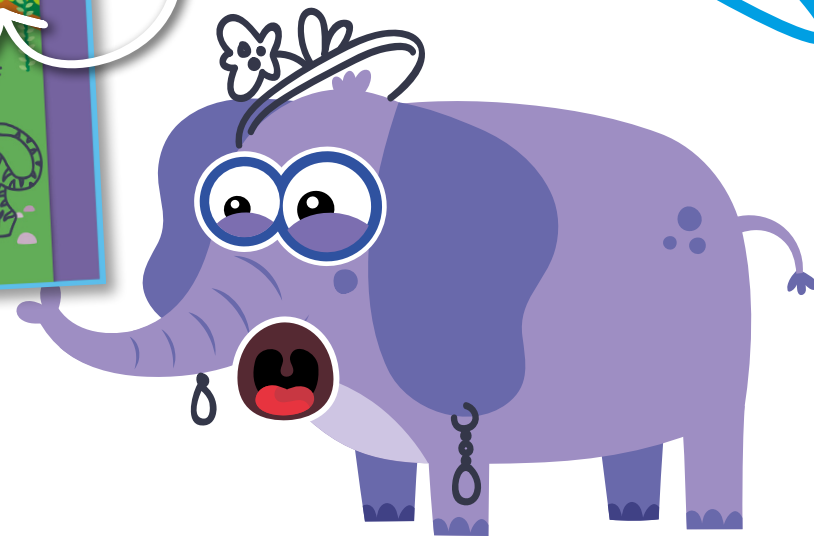


Specification:

- **Format:** Hardback with concealed wirebound, one wipe-clean pen with eraser, 4 sticker sheets
- **Extent:** 36pp (including 32pp wipe-clean pages)
- **Dimensions:** 216x163mm/8.5x6.4in.
- **Cover finishes:** Gloss



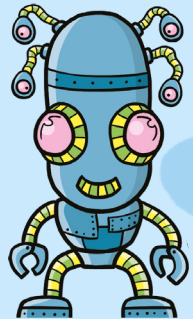
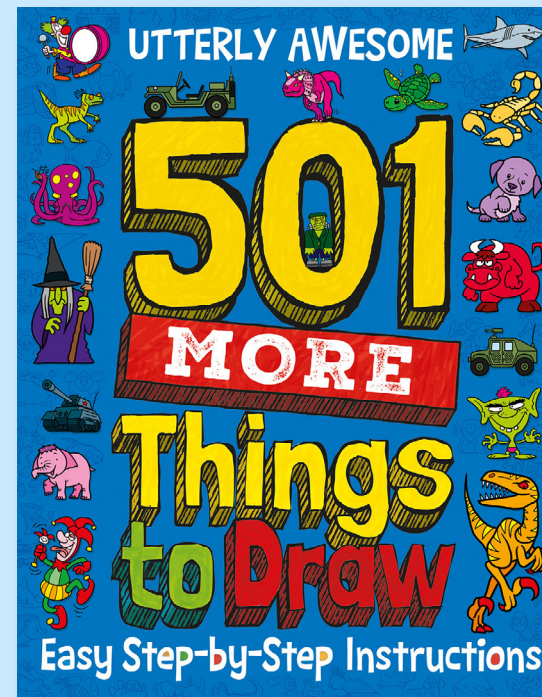
With wipe clean
pages & 100% reusable
stickers!



Learn to draw a wealth of different characters, creatures and objects in this fabulous step-by-step series.

- Each book is broken down into easy steps that children will be able to follow with limited supervision.
- Satisfaction guaranteed—watch as your child grows in confidence as they develop their artistic ability.
- All you need is a pen or pencil to get started.

Author: Nat Lambert
Illustrator: Barry Green,
Dan Green



Specification:

- **Format:** Paperback, full colour cover, one colour text with line art
- **Extent:** 256pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination

Easy to follow
step-by-step instructions
to guide young artists.

By the creators of the
multi-million-selling
How to Draw 101
series!

7+

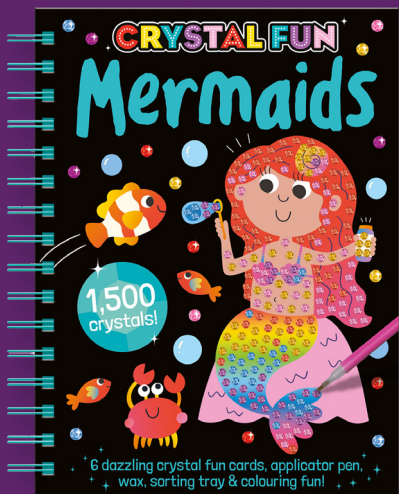
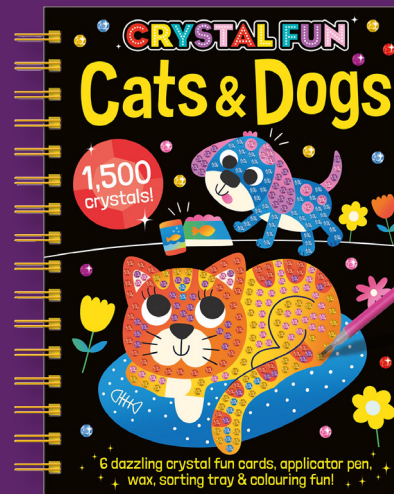
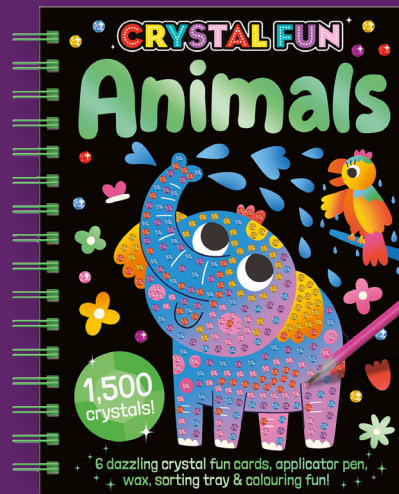
Create bedazzling art with 1,500
shimmery crystals!

- Decorate, dazzle and display! When children are finished bedazzling their works of art, they can display them proudly in all their shimmery, sparkly glory, or gift them to their friends.
- A mindful craft activity that will banish boredom and calm busy minds.

Author: Zach Rosenthal
Illustrator: Damien Barlow

Specification:

- Format:** Full colour spiral bound hardback with 1500 coloured crystals, applicator pen, wax block and tray
- Extent:** 36pp, including 6 special crystal art cards
- Dimensions:** 216x160mm/8.5x6.3in.
- Cover finishes:** Gloss
- Cover options available:** Gloss, foil and die-cut



5 different
crystal colours!



100% complete
craft kit with crystal cards
and colouring fun, too!

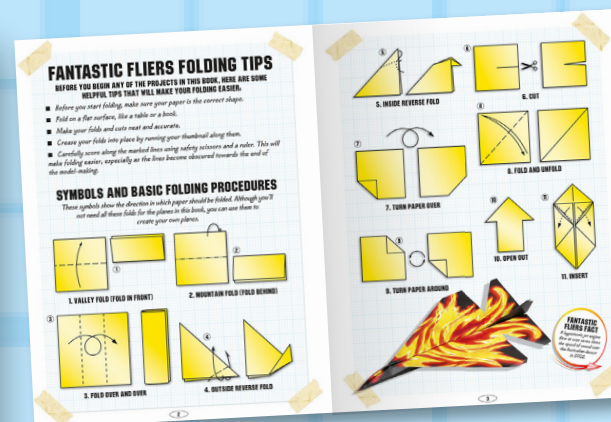
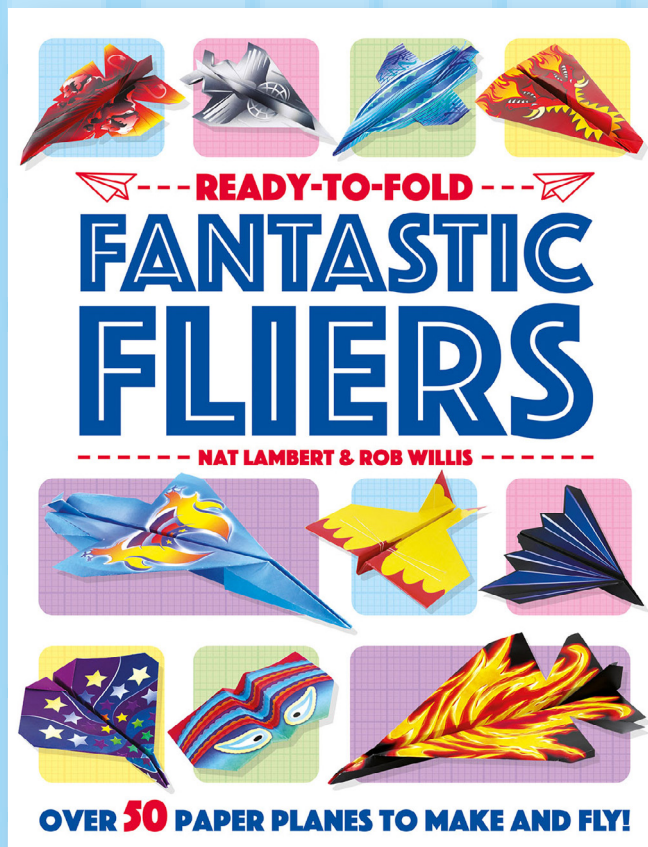
creative
crystal fun!



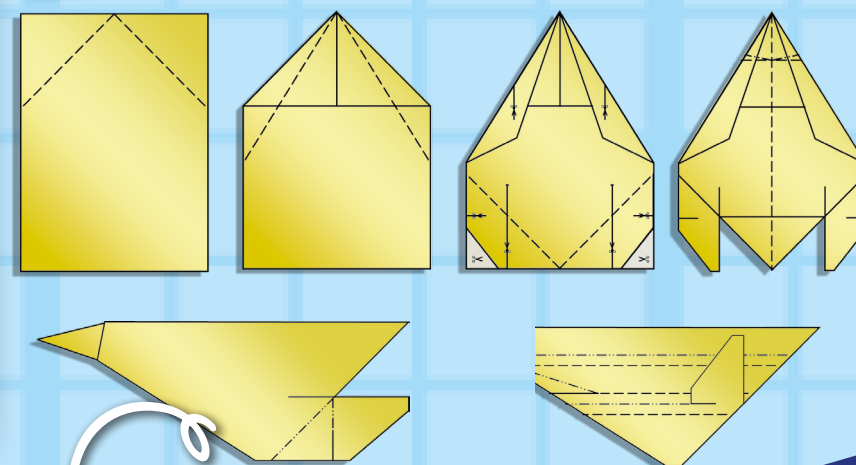
Everyone wants to be a paper plane pilot, and now you can perform the most daring of loops, rolls and glides with 50 fantastic fliers!

- Over 50 different planes to make! The perfect activity to keep budding pilots entertained with a fun, creative crafting activity.
- Features 64 perforated sheets to fold into 54 different paper plane designs.
- Simple step-by-step instructions to make four categories of paper plane: stunt, combat, fantastic fliers, and super cool fliers.

Author: Nat Lambert
Illustrator: Rob Willis



With lots of fantastic flier facts on each paper plane



Specification:

- **Format:** Paperback with full colour cover and full colour insides
- **Extent:** 192pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination

Fantastic fliers folding tips, to help create the perfect plane each time

Ready-to-fold planes. So you can get flying right away!

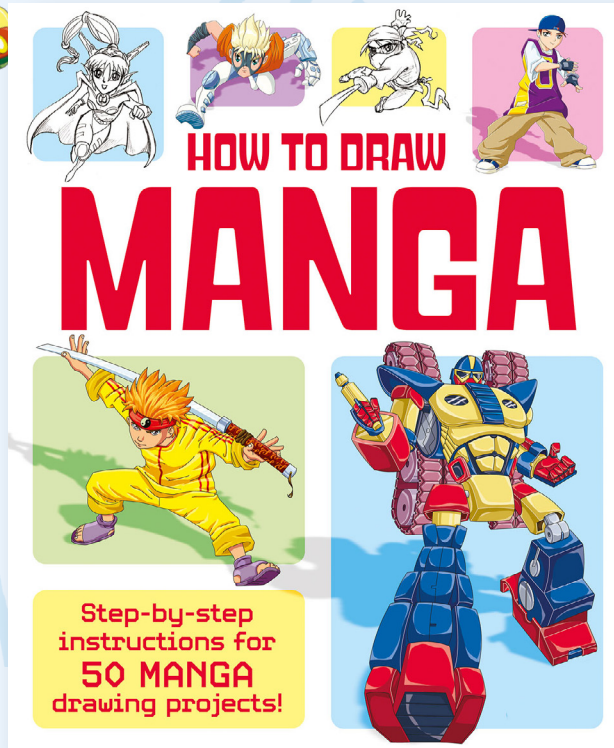
Unlock your creativity and bring manga characters to life!

- Packed with activities in four key sections for mastering manga-style art.
- Ideal for ages 9-12, this ultimate guide helps children learn how to draw manga and encourages creativity, imagination and time spent away from screens.
- Learn to draw ninja warriors, robots, skateboarders, and more with easy step-by-step instructions.

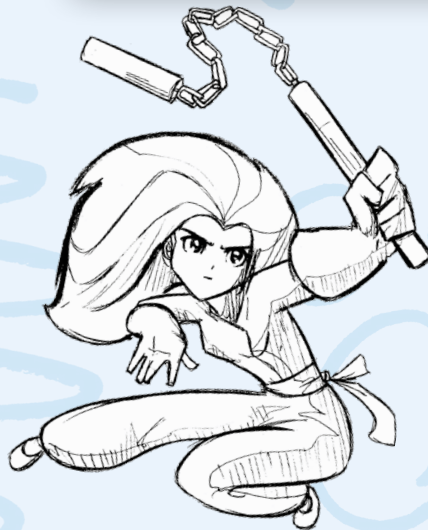
Author & Illustrator:
Richard Ferrara-Hayes

Specification:

- **Format:** Full colour cover and text, paperback
- **Extent:** 192pp
- **Dimensions:** 280x216mm/11x8.5in.
- **Cover finishes:** Spot UV, matt lamination



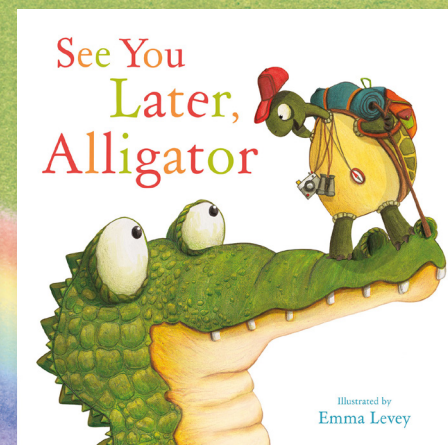
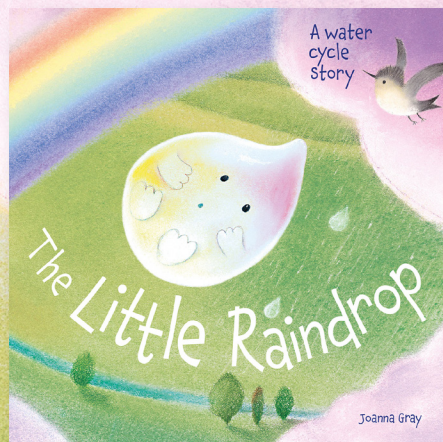
Includes all you need to be a Manga drawing master!



3+

Rhyming ready-for-bed picture storybooks
with a sprinkling of magic.

- Perfect 5-minute stories that will help to get little ones in the mood for sleep!
- Great books to reassure children about parental love.
- Rhyming text for read again and read aloud appeal. Instant favourite bedtime picks for children and parents.



Specification:

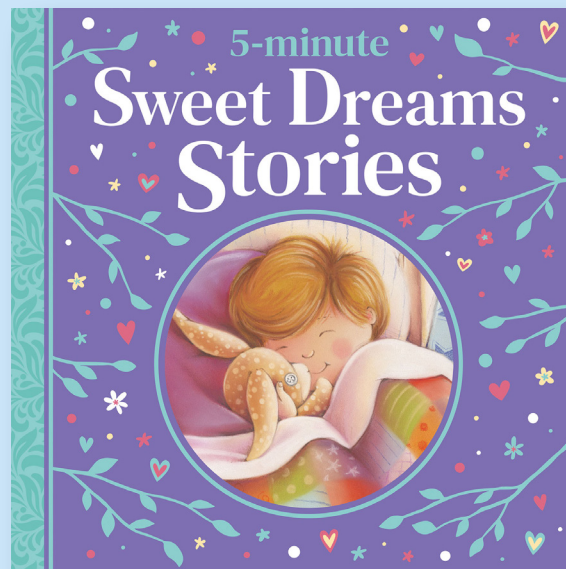
- **Format:** Full colour paperback
- **Extent:** 32pp
- **Dimensions:** 245x254mm/10x10in.
- **Cover finishes:** Spot UV, matt lamination

Beautiful
colour illustrations

Check out our
picture Book
catalogue
with over
200 titles
available!

Snuggle-up stories to share and treasure forever.

- Each treasury includes six adorable 5-minute stories to share.
- Cuddle-up tales to create feelings of calm, confidence, and security.
- High-quality padded format.
- Suitable for all ages, these stories are designed to help little ones slowly unwind before bed.



Eye-catching and inspiring illustrations!

Specification:

- **Format:** Full colour casebound board book with padded cover
- **Extent:** 160pp
- **Dimensions:** 236x236mm/9.3x9.3in
- **Cover finishes:** Spot UV, matt lamination



1+

PLAY
PRETEND

NEW 2025

Creative play sets on themes little ones will love. Open up and play right away!



Specification:

- **Format:** Boxed pack
- **Extent:** 6pp boardbook, 20 sturdy cardboard puzzle pieces
- **Box size:** 280x240x38mm/11x9.4x1.5in.
- **Cover finish:** Gloss, die-cuts in front revealing puzzle pieces inside inner box



- The ideal creative play set to keep little ones absorbed and engaged, whilst conquering early learning picture-matching and puzzle-solving skills at the same time.
- Colourful, characterful, utterly charming, and highly imaginative illustrations by Marine Fleury, who packs her pictures with fun details for little eyes to spot.
- With three detailed scenes to look and laugh at, easy text to read, puzzle pieces to discover and fit into the correct spaces, and a special place for independent puzzle-pieces play, these creative play sets will keep little ones busy for hours.

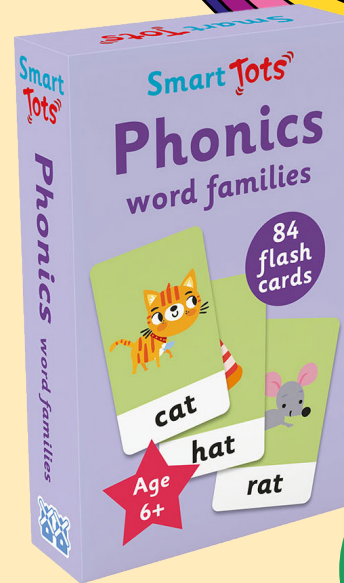
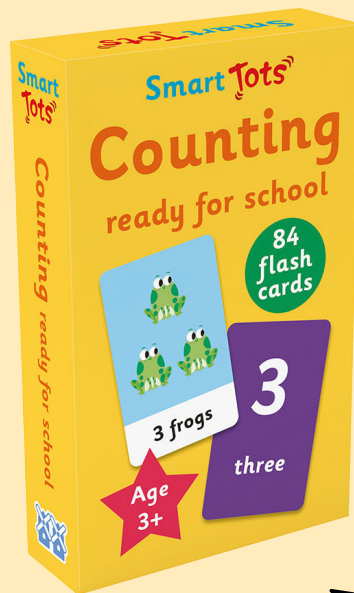


NEW 2025

3+

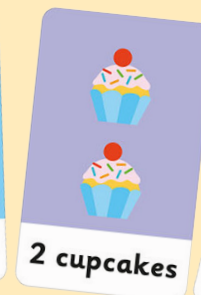
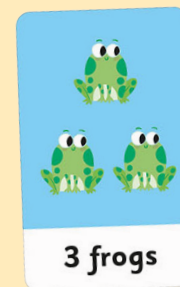
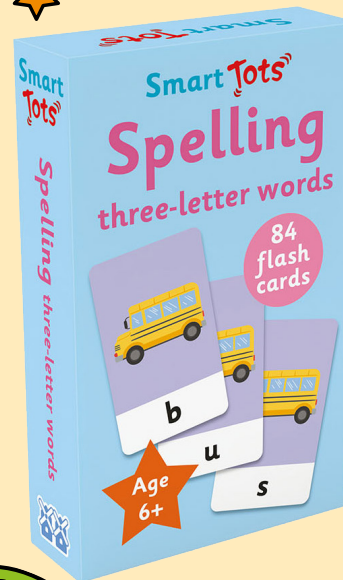
SmartTots®

Essential early learning,
helping little ones to
prepare for counting
and reading success



84
flash
cards

- Bright, engaging, and the perfect size for Smart Tots to hold. Ideal for getting fully immersed in early learning.
- Self-esteem will grow as Smart Tots quickly learn and become ready to take their next learning steps on their own, and extend their learning.
- With two instruction cards included, adults will have plenty of game-play ideas at their fingertips to guide learning, making it immersive and fun.



Specification:

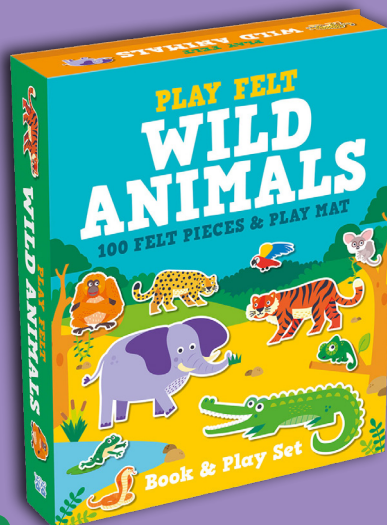
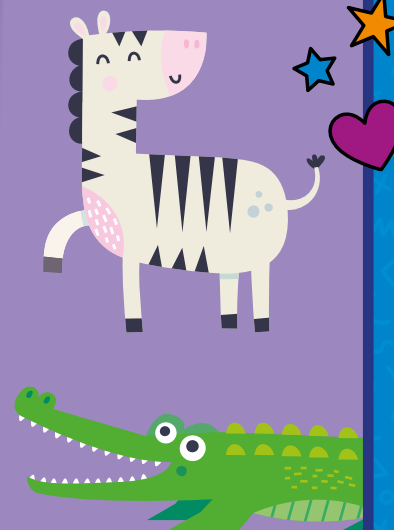
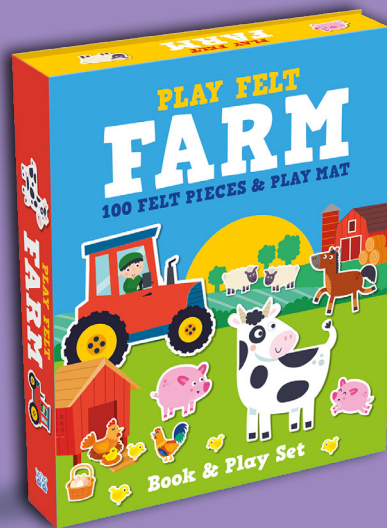
- **Format:** Book pack
- **Extent:** 84 double sided cards, 2 double-sided instruction cards
- **Box size:** 135x84x27mm/5.3x3.3x1in.
- **Cover finish:** Gloss

NEW 2025

3+

SOFT FELT PLAY MAT & BOOK

Get lost in a world of felt playtime fun with these immersive soft felt play mat and book sets!



- From a busy farm to totally wild animals these play mat and book sets, guarantee hours of imaginative playtime fun.
- Ready to unpack and play with straight away, little ones will quickly get lost in creating big, busy scenes with the 100 felt play pieces included - no two scenes will ever be the same.
- Each themed set includes an immersive book combining lots of themed things to find, new words to learn and fun sounds to make.



Specification:

- **Format:** Boxed pack
- **Extent:** 10pp board book, felt play mat, 100 felt play pieces
- **Box size:** 240x195x50mm/9.4x7.7x2in.
- **Book size:** 178x178mm/7x7in.
- **Felt play mat size:** 780x350mm/30.7x13.8in.
- **Cover finish:** Gloss

KITS CONTAIN:

- Big felt play mat
- 100 felt play pieces
- 10-page board book

7+

NEW 2025

EXPLORER
BOOK & MODELBITE-SIZE
FACTS!

Get lost in incredible worlds of wildlife with these amazing book and model kits!

EXPLORE, DISCOVER & LEARN

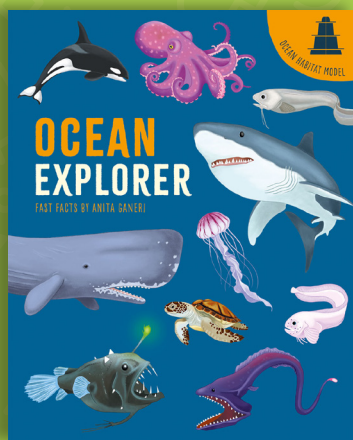
Specification:

- **Format:** Hardback full colour book kit
- **Components:** 5-piece pre-cut habitat model, 5 die-cut cardboard sheets with 25 press-out animals
- **Extent:** 32pp
- **Box size:** 252x194mm/9.2x7.6in.
- **Cover finish:** Gloss



Rainforest Explorer

Model size: 230x180mm/9x7in.



Ocean Explorer

Model size: 230x180mm/9x7in.



Dinosaur Explorer

Model size: 230x180mm/9x7in.

25
press-out
animals

- Unique slot-together models to make and display for discovery on repeat.

- Over 150 facts, a quiz and 'useful words' to embed learning.

- Immersive book and model kits to transform young explorers into wildlife experts.

SCAN ME!

CLICK TO
WATCHUnique
layered
habitat
models
to make

Animal S.O.S. Explorer

Model size: 230x180mm/9x7in.



NEW 2025

8+

Aqua inks

Create cute and super-cool aqua ink masterpieces with this amazing 100% complete art activity kit.



4 AQUA INK CARD DESIGNS!



Specification:

- **Format:** Boxed pack
- **Extent:** 48pp book, 4 aqua ink card designs, palette, 5 aqua inks, brush
- **Box size:** 230x230x42mm/9.1x9.1x1.7in.
- **Cover finish:** Gloss

- 100% complete art kit. Includes everything that is required to complete the designs on the four aqua ink watercolour cards.

SCAN ME!



CLICK TO WATCH

- Watercolour aqua inks give a super-cool watercolour artist's finish and the little bottles are bursting with fabulous colour.
- Illustrated step-by-step instructions, themed colouring pages and inspirational quotes add to the arty themed fun.

48-PAGE INSTRUCTION & COLOURING BOOK!



AQUA INK PALETTE, BRUSH AND 5 AQUA INKS!

