



BUILD YOUR OWN[®]

CATALOGUE 2026





LOVED BY
KIDS,



MADE FOR

FAMILIES

SEEN
IN



MADE FOR
MUMS



AWARD
WINNING!



Telescope



Ladybird



W&G Rocket



W&G Feathers Mcgraw



Honey Bee



DINOSAURS!

GREAT
VALUE

TYRANNOSAURUS REX

37 PIECE
KIT

Build the king of the Jurassic world with Build Your Own's Tyrannosaurus Rex. With ferocious teeth and an ingenious opening and closing jaw action, you'd better watch your fingers or he might bite!

Comes with press-out T-Rex Fact Stand and information card for children to learn more about this incredible beast from the past.

AGE: 8+

CODE: BYOMB 010

RRP: GBP 9.99

EAN: 5060686160189



48cm
Long

MOSASAURUS

44 PIECE
KIT

Dive deep into the Jurassic ocean with Build Your Own's Mosasaurus. Pull the tab to make it's huge jaws snap shut on unsuspecting prehistoric fish, then whip it's tail round to dart off into the depths.

Comes with press-out Mosasaurus Fact Stand and information card for children to learn more about this incredible beast from the past.

AGE: 8+

CODE: BYOMB 011

RRP: GBP 9.99

EAN: 5060686160196



42cm
Long

PTERANODON

27 PIECE
KIT

Command the Jurassic skies with Build Your Own's Pteranodon. Set the Pteranodon's wings to glide then pull the tab to fold them back for landing.

Comes with press-out Pteranodon Fact Stand and information card for children to learn more about this incredible beast from the past.

AGE: 8+

CODE: BYOMB 009

RRP: GBP 9.99

EAN: 5060686160172



48cm
Wingspan



35cm
Long

ANKYLOSAURUS

35 PIECE
KIT

Walk in the footsteps of Build Your Own's Ankylosaurus as you follow it through prehistoric forests. Fend off a hungry T-Rex by pulling the tab, making its club tail swish back and forth.

Comes with press-out Ankylosaurus Fact Stand and information card for children to learn more about this incredible beast from the past.

AGE: 8+

CODE: BYOMB 012

RRP: GBP 9.99

EAN: 5060686160202

**GREAT
VALUE**

mini-BEASTS

HONEY BEE



20 PIECE KIT

27cm
Wingspan



Children will have great fun building the Build Your Own Honey Bee. With striking yellow and black markings, and a pull-tab flapping wing action to show off this vitally important pollinator.

Comes with press-out Honey Bee Fact Stand for children to learn about the crucial role bees play in our ecosystem.

AGE: 8+ CODE: BYOMB 001 RRP: GBP 9.99 EAN: 5060686160059

LADYBIRD



27 PIECE KIT

19cm
Long



The Build Your Own Ladybird is beautifully bold with its bright red wings and contrasting black spots. The pull-tab rotating wing cases perfectly capture a ladybird's flight movement.

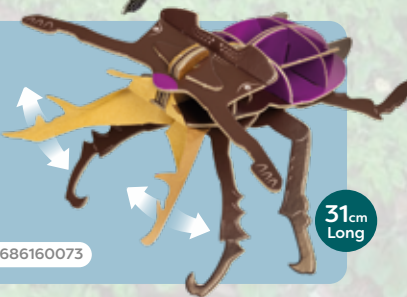
Comes with press-out Ladybird Fact Stand for children to learn about how this spotty minibeast can be useful in agriculture.

AGE: 8+ CODE: BYOMB 002 RRP: GBP 9.99 EAN: 5060686160066

STAG BEETLE

18 PIECE KIT

31cm
Long



With pull-tab snapping pincer action, the Build Your Own Stag Beetle is an impressive minibeast standing at 31cm long. Its purple body and metallic bronze mandibles present a truly magnificent 'pinching bug'.

Comes with press-out Stag Beetle Fact Stand for children to find out more about this globally threatened species.

AGE: 8+ CODE: BYOMB 003 RRP: GBP 9.99 EAN: 5060686160073

DRAGONFLY

15 PIECE KIT

37cm
Wingspan



Build Your Own's Dragonfly is sure to impress with its 37cm wing span. With a brightly coloured blue body and pull-tab flapping wing action, this water-residing minibeast is spectacular.

Comes with press-out Dragonfly Fact Stand for children to learn about how this incredible creature has inspired engineers.

AGE: 8+ CODE: BYOMB 004 RRP: GBP 9.99 EAN: 5060686160080

**GREAT
VALUE**

ENDANGERED SPECIES

WHITE RHINO

37 PIECE KIT

25cm
Long



Get ready for an African savannah adventure with Build Your Own's White Rhino. Grey in colour with two horns and a pivoting head action to graze the grassland, this mud-dwelling rhino is lots of fun.

Comes with press-out White Rhino Fact Stand and information card for children to learn more about this critically endangered species.

AGE: 8+ CODE: BYOMB 005 RRP: GBP 9.99 EAN: 5060686160110

SNOWY OWL

39 PIECE KIT

25cm
Tall



Wrap up warm for an Arctic adventure with Build Your Own's Snowy Owl. With striking white and brown feathers and a 270° head rotation action, this Arctic-residing owl is simply stunning.

Comes with press-out Snowy Owl Fact Stand and information card for children to learn more about this endangered species.

AGE: 8+ CODE: BYOMB 006 RRP: GBP 9.99 EAN: 5060686160127

HAWKSBILL TURTLE

24cm
Wide



23 PIECE KIT

Explore a tropical underwater world with Build Your Own's Hawksbill Turtle. Streamlined and elegant with a pull-tab flipper action, this colourful reptile will take you on a coral reef adventure.

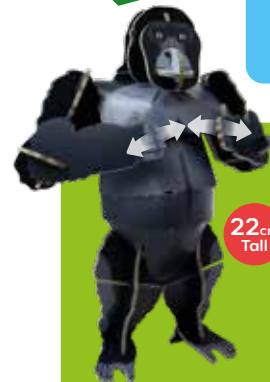
Comes with press-out Hawksbill Turtle Fact Stand and information card to encourage children to learn more about this endangered species.

AGE: 8+ CODE: BYOMB 007 RRP: GBP 9.99 EAN: 5060686160134

MOUNTAIN GORILLA

29 PIECE KIT

22cm
Tall



Go on an African forest adventure with Build Your Own's Mountain Gorilla. Standing proud with a sleek black body and pull-tab beating chest action, this mighty primate is a gentle giant.

Comes with press-out Mountain Gorilla Fact Stand and information card to help children find out more about this endangered species.

AGE: 8+ CODE: BYOMB 008 RRP: GBP 9.99 EAN: 5060686160141



Perfect for the **JUNIOR** builder!



DRAGON

34 PIECE KIT

Imaginations can roam free as little ones bring their friendly dragon to life. The cute moving head action, vibrant purple body, and contrasting brightly coloured jellybean detail create a whimsical, magical creature.

Your beautifully bold dragon comes complete with a mix of jellybeans, magic bean wand, a miniature snail friend, and more for a fun-filled, imaginary play experience. Plus, a cute trinket chest for you to safely store your treasured items.

AGE: 4+ CODE: BYOMB 018 RRP: GBP 7.99

EAN: 5060686160301



KITTEN

27 PIECE KIT

Little ones will delight in creating their lovable, sweet kitten. The cute moving head action, striking tabby fur pattern, and gleaming eyes cleverly bring this cuddly companion to life.

Your playful kitten comes complete with grooming accessories, cat toys and treats, a miniature mouse friend, and more for a fun-filled, imaginary play experience. Plus, an adorable trinket chest for you to safely store your kitten's belongings.

AGE: 4+ CODE: BYOMB 016 RRP: GBP 7.99 EAN: 5060686160288

UNICORN

28 PIECE KIT

Kids will love creating their very own mythical creature. The cute moving head action, stardust markings, and multi-coloured rainbow mane will delight unicorn fans of all ages.

Your majestic unicorn comes complete with grooming accessories, colourful gems, a miniature toadstool friend, and more for a fun-filled, imaginary play experience. Plus, an adorable trinket chest for you to safely store your precious items.

AGE: 4+ CODE: BYOMB 017 RRP: GBP 7.99 EAN: 5060686160295



PUPPY

28 PIECE KIT

Everyone will love creating their very own canine companion. The cute moving head action, fluffy fur effect, and adorable puppy dog eyes really bring this furry fellow to life.

Your playful puppy comes complete with grooming accessories, dog toys and treats, a miniature duck friend, puppy poop and more for a fun-filled, imaginary play experience. Plus, a sweet trinket chest for you to safely store your puppy's belongings.

AGE: 4+ CODE: BYOMB 015 RRP: GBP 7.99 EAN: 5060686160271

ROALD DAHL MATILDA

NEW
FOR
2025

Matilda Book Nook

Step Into Matilda's world with this magical Book Nook!

Bring the charm of Roald Dahl's Matilda to life with this delightful slot-together cardboard book nook! Perfect for book lovers and fans of the beloved classic, this miniature scene captures Matilda's love for reading in stunning detail. Picture her sitting in a cozy armchair, surrounded by bookshelves filled with tiny books, a stack of well-loved titles on the floor, and a clock keeping time above her.

This flat-packed kit is simple and fun to assemble—ideal for a relaxing creative project. Once built, the book nook slots seamlessly onto your bookshelf, adding a whimsical slice of Matilda's world to your collection.

It's the perfect gift for readers, dreamers, and anyone who believes in the magic of a good story!



AGE: 8+ CODE: BYO BN001 RRP: GBP 24.99 EAN: 5060686160363

CONQUER THE CUBE!

NEW
FOR
2025

Marble Maze

Introducing the Maze Cube: The Ultimate Build Your Own Challenge!

Get ready to lose yourself in the Maze Cube, the exciting cardboard slot-together adventure that's as fun to build as it is to solve! Whether you're flying solo or teaming up with a friend, assembling this maze is a creative journey like no other.

But the real challenge begins after you've built it! The 8 unique challenge zones will put your problem-solving skills to the test as you guide the marbles through twists, turns, and tricky traps. Perfect for puzzle lovers, design enthusiasts, and anyone looking for a fun new way to spend an afternoon. Game on!



AGE: 13+ CODE: BYO 015 RRP: GBP 24.99 EAN: 5060686160356

BUILD...

EXPLORE...

DISCOVER! WITH

BUILD YOUR OWN®

KALEIDOSCOPE

Create amazing patterns with our Build Your Own Kaleidoscope. Place colourful objects such as beads, coloured stones and petals into the tray, turn the dial and watch incredible patterns appear before your eyes. Alternatively, remove the Kaleidoscope from the base unit and take it anywhere to create patterns on the go!

Features: Removable Kaleidoscope tube, 3 quality mirrors, rotating platform, pattern discs and storage tray.

AGE: 8+ CODE: BYO 009 RRP: GBP 22.99

EAN: 5060686160219

62 PIECE KIT



32cm Tall

PLANE LAUNCHER

59 PIECE KIT

The Build Your Own Plane Launcher encourages children to explore the wonders of aerodynamics. Simply press out the heavy-duty cardboard parts, build and launch! These nifty planes can reach up to an incredible 10 metres!

Features: Pull back and go system, launch control scale, 10 x Fold 'n' Fly planes and 4 x cool scoring targets.

AGE: 8+ CODE: BYO 002 RRP: GBP 22.99 EAN: 5060686160011



Best Seller!

Launches up to 10m



PINBALL MACHINE

Get ready for some fantastic fun with Build Your Own's Pinball Machine! A planet-friendly take on the traditional arcade game, this super cool tabletop Pinball Machine provides hours of entertainment. Play alone or challenge your friends and family, who will win? Load your swirly glass marbles into the spring-loaded cardboard launcher and let the game begin!

Features: Ball launcher, dual flipper controls, vortex cone, ramps and 5 glass marbles.

AGE: 8+ CODE: BYO 008 RRP: GBP 22.99 EAN: 5060686160165



68 PIECE KIT

40cm Long

MARBLE LABYRINTH

153 PIECE KIT

Can you beat the Build Your Own Labyrinth? You'll need a steady hand and careful eye to navigate your marble around the maze. But watch out! Land in a hole and you'll have to start again. Includes a second game of skill - Marble Frenzy.

Features: 3D tilting mechanism, 2 games to test your skill, 5 glass marbles and marble storage box.

AGE: 8+ CODE: BYO 010 RRP: GBP 22.99 EAN: 5060686160226



27cm Long

UNLEASH YOUR INNER STEM-GINEER!

MICROSCOPE

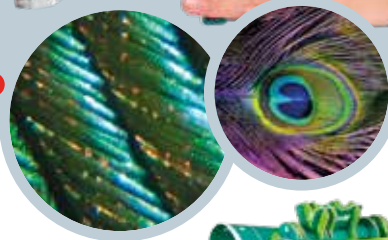
Build Your Own's Microscope is perfect for examining garden mini-beasts and more. Children will be amazed at what they can see with the 30x magnification!

Features: Focusing dials for image clarity, in-built periscope, 3 specimen trays plus a detachable, hand-held adaptor for on-the-go exploring.

AGE: 8+ CODE: BYO 003 RRP: GBP 22.99 EAN: 5060686160028

54 PIECE KIT

30x Magnification!



BINOCULARS

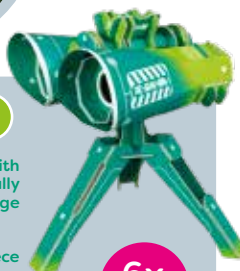
Get ready for some awesome outdoor adventures with Build Your Own's Binoculars. Lightweight and ergonomically designed, these robust cardboard binoculars will encourage the whole family to explore.

Features: 6x magnification, central focus slider and eyepiece focussing for finer adjustments, tripod stand.

AGE: 8+ CODE: BYO 006 RRP: GBP 22.99 EAN: 5060686160103

71 PIECE KIT

6x Zoom!



PIRATE SHIP

Load the cannon, take aim...fire! Let the fun begin with Build Your Own's Pirate Ship. This interactive and innovative kit encourages learning through play. Can you knock over the pirates? Hit the crow's nest? Strike the main mast? Watch out for the sharks! Striking black and gold design.

Features: Elastic band powered cannon, 2 sets of sails, pirates, sharks and accessories.

AGE: 8+ CODE: BYO 005 RRP: GBP 22.99 EAN: 5060686160097

114 PIECE KIT

Over 40cm High



153 PIECE KIT

MARBLE RUN

Press out, build and watch them go! Wind the handle on the Build Your Own Marble Run to raise the 10 swirly glass marbles up the elevator; then watch as they speed down one of the three different neon tracks. Which marble will win?

Features: 3 neon tracks, track flippers, vortex cone, marble elevator and 10 glass marbles.

AGE: 10+ CODE: BYO 004 RRP: GBP 24.99 EAN: 5060686160042

Over 50cm High



LIMITED STOCK

Actual Image!

TELESCOPE

Children will love exploring their world with the Build Your Own Telescope Kit. They can develop their passion for nature, birds and plants during the day. Once darkness falls, check out craters on the moon using the extending focus lens and 16x magnification glass optic lens.

Features: 16x magnification, focus tube, adjustable angle.

AGE: 8+ CODE: BYO 001 RRP: GBP 24.99 EAN: 5060686160004

Over 70cm Long

16x Zoom!

32 PIECE KIT



Up to 61cm Tall

PERISCOPE

Elevate your vision with Build Your Own's Periscope and enjoy hours of sneak and peek fun! Look over garden walls or peep around corners without being seen, there's lots of undercover fun to be had! Lightweight and ergonomically designed.

Features: Wide viewing area, extendible telescopic tube, easy grip handles, 2 high quality mirrors for a sharp image and safety cap.

AGE: 8+ CODE: BYO 007 RRP: GBP 22.99 EAN: 5060686160158

39 PIECE KIT



FESTIVE KITS

Gift a fun-filled Christmas countdown with a Build Your Own's Advent Calendar

PINBALL MACHINE ADVENT CALENDAR



AGE: 8+ CODE: BYO 012
RRP: GBP 24.99 EAN: 5060686160264

Hidden behind each door you'll find a new step of kit instructions. Build step-by-step over 24 days in December; the pieces come together to create a fully functioning Pinball Machine the whole family can enjoy on Christmas Eve. Incredible value for money beyond Christmas!



68 PIECE KIT

MARBLE LABYRINTH ADVENT CALENDAR



AGE: 8+ CODE: BYO 016
RRP: GBP 24.99 EAN: 5060686160370

Start the festive season countdown with our incredible Marble Labyrinth. With the instructions divided into 24 steps, you build this feindish puzzle day-by-day, finishing with a 5 shiny glass marbles to begin your next challenge...mastering the maze!



129 PIECE KIT

NEW FOR 2025

The Snowman™ CHRISTMAS EVE BOX

Fly away on a magical adventure with Build Your Own's new The Snowman™ Christmas Eve Box. Inspired by the much-loved timeless classic, it's the perfect gift for children to delight in the Christmas build up and special memories that it brings.

There's a brilliant 64-page activity booklet filled with festive puzzling fun, a cool The Snowman™ mask, and Christmas tree bowling game. Colour the inside of the box to create a snowy scene for your slot-together cardboard characters - The Snowman™ and James. Then add the enchanting accessories - Fox and Hare.

AGE: 4+ CODE: BYO 014 RRP: GBP 12.99 EAN: 5060686160349



43 PIECE KIT



BUILD YOUR OWN CHRISTMAS EVE BOX

Keep little ones entertained before the big day with Build Your Own's new Christmas Eve Box. Bursting with seasonal fun, it's the perfect gift for children to enjoy the Christmas build up and magical memories that it brings.

There's a brilliant 64-page activity booklet packed with festive puzzling fun, a cool reindeer mask, and Penguin skittles game. Colour the inside of the box to create a merry scene for your slot-together cardboard reindeer, and a whole host of accessories plus double-sided 'Santa Stop Here' doorhanger for excited little ones to hang up.



50 PIECE KIT

AGE: 4+ CODE: BYO 013 RRP: GBP 12.99 EAN: 5060686160332

JUNIOR builder REINDEER

Bring festive magic to life with our adorable Junior Build Reindeer! Perfect for little hands and big imaginations, this cute companion features a charming moving head action and comes with everything you need for a magical Christmas scene.

Slot together the reindeer, a festive Christmas tree, colourful present, plus Santa's midnight treats—milk, cookies, and a crunchy carrot!

Makes a perfect stocking filler or Christmas Eve surprise.

AGE: 4+ CODE: BYOMB021 RRP: GBP 7.99 EAN: 5060686160387



NEW FOR 2025

24 PIECE KIT

BUILD YOUR OWN

AARDMAN

Wallace & Gromit
Est. 1989



FEATHERS McGRAW

Recreate an iconic criminal mastermind with Build Your Own's 'Feathers McGraw'.

With clever mechanics for a walking legs and blinking eye action, Feathers' expressive body language speaks volumes.

This villainous penguin comes complete with his chaos-causing remote-control panel, red rubber glove hat, and large diamond. He has moveable arms for the remote control and diamond to neatly slot into.



WITH WALKING AND EYE BLINKING ACTIONS!

HE'S A MENACING 28 CM TALL!



AGE: 10+ CODE: BYOMB 019 RRP: GBP 14.99 EAN: 5060686160318

GROMIT

Bring Wallace's much-loved loyal sidekick to life with our build your own 'Gromit'.

Simply slot together the cardboard parts to create your very own pooch pal! He has a rotating head, expressive moving ears, and clever tail wagging mechanism for a walking leg action.

Includes Gromit's personalised dog bowl, tasty bone, cosy slippers, and a framed photo of Wallace and Gromit.



HE'S A CRACKING 20 CM LONG!

WITH WALKING AND EAR RAISING ACTION!



AGE: 10+ CODE: BYOMB 020 RRP: GBP 14.99 EAN: 5060686160325

TECHNO TROUSERS

Jump into a cracking mischief-filled adventure with Build Your Own's new eco-friendly, STEM-inspired 'Techno Trousers'.

Simply slot together the cardboard parts to create Wallace's iconic trousers from Oscar-winning animated short 'The Wrong Trousers'. Twist the paddle on Wallace's back to bring him to life with a wonderful walking and stomping action!

Includes the villainous penguin 'Feathers' McGraw and his chaos causing remote control panel. Plus, a press-out Wallace & Gromit postcard for an added touch of fun.

76 PIECE KIT

WITH WALKING & STOMPING ACTION

INCLUDES FEATHERS MCGRAW



YIKES! IT'S 30 CM TALL!

AGE: 10+ CODE: BYOMB 014 RRP: GBP 14.99 EAN: 5060686160257

IT'S A CRACKING 40 CM HIGH!



INCLUDES WALLACE, GROMIT, COOKER & FURNISHINGS



ROCKET

135 PIECE KIT

Join Wallace & Gromit on their cheese-seeking mission to the moon with Build Your Own's new eco-friendly, STEM-inspired Rocket. Marvel at the intricate detail as you re-create the duo's homemade rocket from their outer space adventures in 'A Grand Day Out'.

Use the clever pull-tab rocket door opening mechanism to enter the wonderful world of Wallace & Gromit. You'll be amazed by the incredible features you see inside! Watch the rocket flames retract as the doors open!

Includes Wallace & Gromit figures, the much-loved 'cooker' and many more internal furnishings.

AGE: 10+ CODE: BYO 011 RRP: GBP 29.99 EAN: 5060686160233

SIDECAR PLANE

60 PIECE KIT

Take to the skies on a daring high-flying adventure with Build Your Own's new eco-friendly, STEM-inspired Sidecar Plane.

Simply slot together the cardboard parts to create your very own epic Sidecar Plane from the classic Wallace & Gromit animation, 'A Close Shave'. Watch it cleverly transform from sidecar to plane, then back again!

The clever mechanics are cracking fun too. Pull the tail-fin backwards to make the wings fly out sideways! Pull the propeller for the porridge gun to pop-up!

POP-OUT WINGS AND PORRIDGE CANNON

OH ECK! IT'S 24 CM LONG!



AGE: 10+ CODE: BYOMB 013 RRP: GBP 14.99 EAN: 5060686160240

BE PART OF SOMETHING ROAR-SOME!



Scan for website



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